



OTOMOTİV SANAYİİ DERNEĐİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĐERLENDİRME RAPORU MART 2024

AUTOMOTIVE INDUSTRY MONTHLY REPORT
March 2024

OSD "OICA" Üyesidir  O I C A OSD is a Member of "OICA"

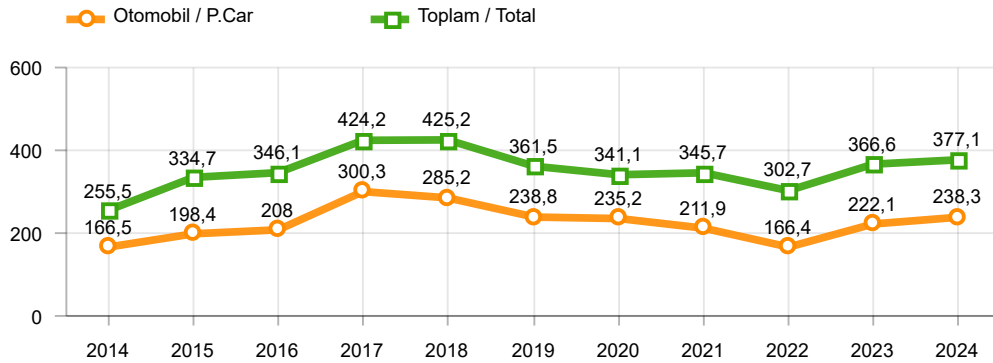
	3 - 2023	3 - 2024	%	1 - 3 / 2023	1 - 3 / 2024	%	4/2022 - 3/2023	4/2023 - 3/2024	%
Otomobil Üretimi/P.Cars Production	87.577	87.260	-0,4	222.051	238.274	7,3	866.577	968.890	11,8
Toplam Üretim/Total Production	142.799	136.611	-4,3	366.597	377.070	2,9	1.416.511	1.478.866	4,4
Otomobil Pazarı/P.Cars Market	79.226	87.071	9,9	175.421	233.389	33,1	651.247	1.025.309	57,4
Toplam Pazar/Total Market	109.658	114.210	4,2	248.017	307.461	24,0	915.168	1.343.490	46,8
Otomobil İthalatı/P.Cars Import	51.151	61.466	20,2	113.145	159.682	41,1	400.327	697.026	74,1
Toplam İthalat/Total Import	63.697	78.291	22,9	145.057	204.558	41,0	508.518	875.327	72,1
Otomobil İhracatı/P.Cars Export	59.168	54.121	-8,5	156.763	154.319	-1,6	603.382	660.646	9,5
Toplam İhracat/Total Export	95.701	91.985	-3,9	253.845	256.511	1,1	998.420	1.020.913	2,3
Otomobil İhracatı(\$)/P.Cars Export (\$)	1.000.052.484,37	845.742.838,51	-15,4	2.578.742.859	2.471.672.143	-4,2	9.564.714.906	10.827.285.301	13,2
Toplam İhracat(\$)/Total Export (\$)*	3.356.020.940,66	3.269.731.119,4	-2,6	8.814.482.228	9.221.543.973	4,6	32.763.906.630	36.095.051.563	10,2
Parametreler/Parameters	3 - 2023	3 - 2024	%	1 - 3 / 2023	1 - 3 / 2024	%	4/2022 - 3/2023	4/2023 - 3/2024	%
ÜFE / PPI	0,4	3,3	-	6,3	11,6	-	113,7	45,3	-
TÜFE / CPI	2,3	3,2	-	12,5	15,1	-	70,2	57,5	-
Sanayi Endeksi / Industry Index	2,0	3,5	-	10,1	13,8	-	96,1	52,4	-
Dolar \$ ** (1 birim)	19,0	31,9	68,3	18,8	30,9	63,8	17,8	26,7	50,2
Euro € ** (1 birim)	20,3	34,7	71,1	20,2	33,5	65,8	18,5	28,9	56,4
Japon Yeni ¥ ** (100 birim)	14,1	21,2	50,5	14,2	20,7	46,1	13,1	18,3	40,3

*Toplam Sanayi / Total Industry Including Components

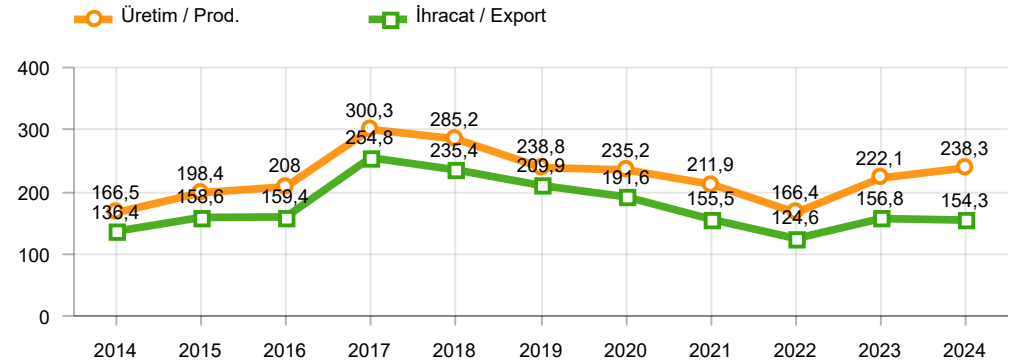
** Ortalama Değerler / Average Values

Araç Tipleri / Types	3 / 2023	3 / 2024	3 % Değişim	1-3 / 2023	1-3 / 2024	1-3 % Değişim
OTOMOBİL / Pass.Car	87.577	87.260	-0,4	222.051	238.274	7,3
OTOMOBİL Toplam / Pass.Car Total	87.577	87.260	-0,4	222.051	238.274	7,3
B.KAMYON / H. Truck	4.553	3.167	-30,4	11.765	10.145	-13,8
K.KAMYON / L. Truck	393	505	28,5	1.085	1.355	24,9
KAMYONET / Pick Up	43.312	40.140	-7,3	113.822	112.336	-1,3
OTOBÜS / Bus	918	1.127	22,8	2.014	3.159	56,9
MINİBÜS / Minibus	5.544	3.881	-30,0	14.799	10.368	-29,9
MİDİBÜS / Midibus	502	531	5,8	1.061	1.433	35,1
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	55.222	49.351	-10,6	144.546	138.796	-4,0
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	142.799	136.611	-4,3	366.597	377.070	2,9
TRAKTÖR / F.Tractor	5.972	4.830	-19,1	15.907	13.855	-12,9
TRAKTÖR Toplam / F.Tractor Total	5.972	4.830	-19,1	15.907	13.855	-12,9
GENEL TOPLAM / Grand Total	148.771	141.441	-4,9	382.504	390.925	2,2

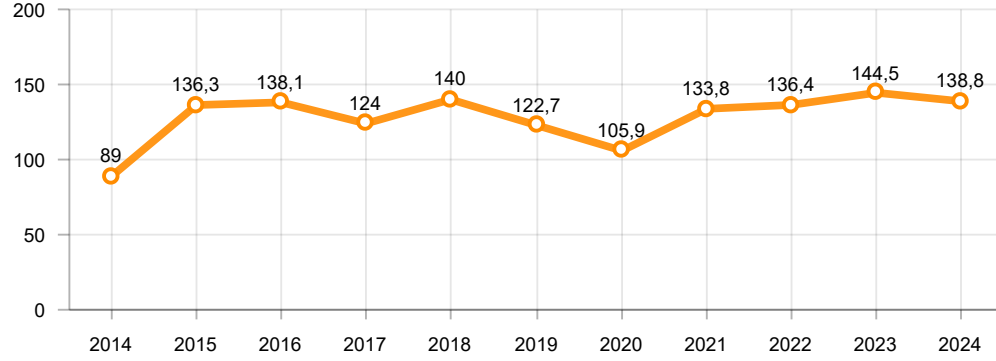
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - MART)
Total & P.Cars Production (x1000)(January - March)



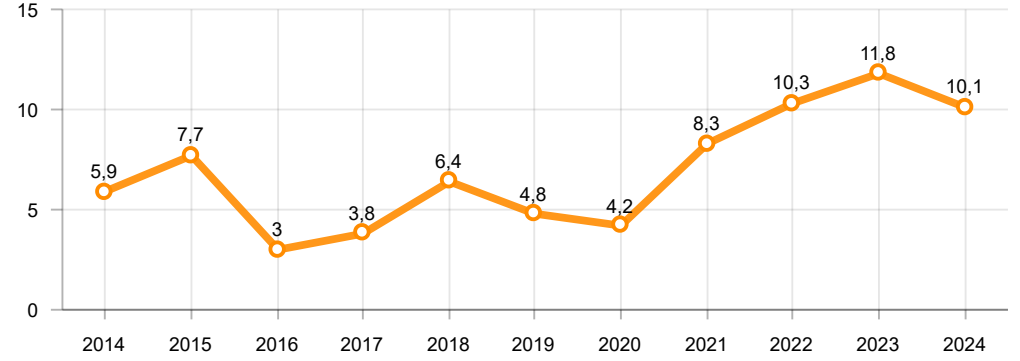
Otomobil Üretimi ve İhracat (x1000)(OCAK - MART)
P.Cars Production & Exports (x1000)(January - March)



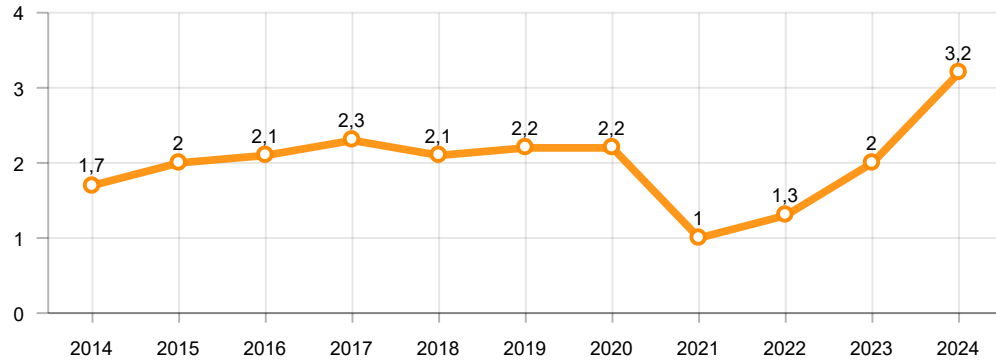
Ticari Araç Üretimi (x1000)(OCAK - MART)
Commercial Vehicle Production (x1000)(January - March)



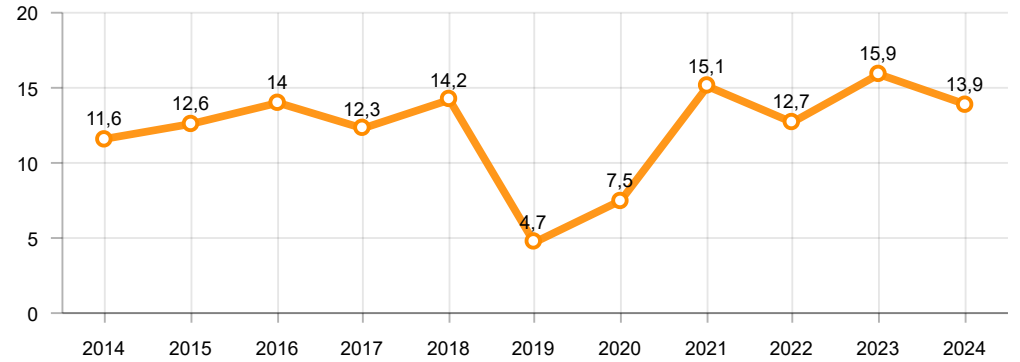
Büyük Kamyon Üretimi (x1000)(OCAK - MART)
Heavy Truck Production (x1000)(January - March)

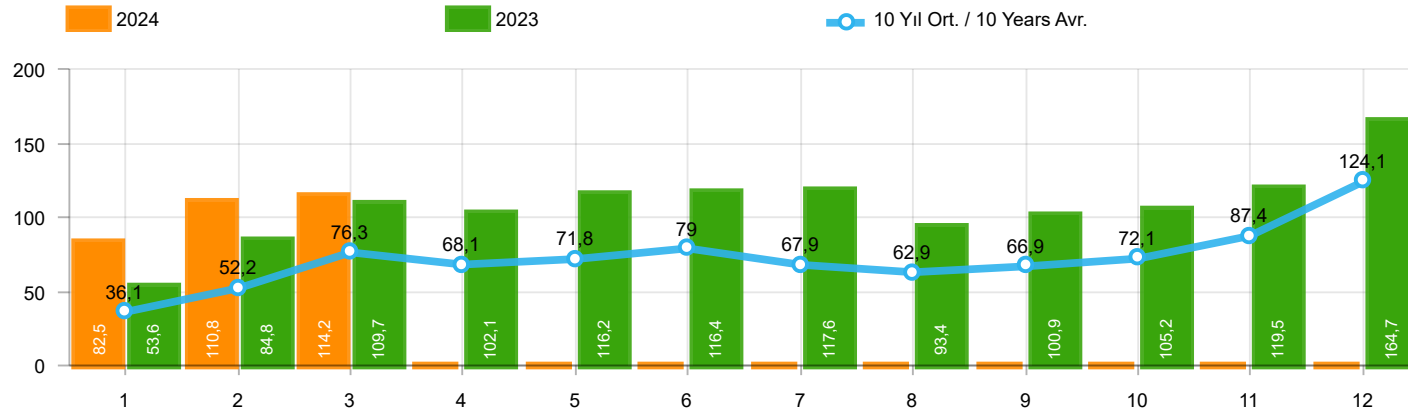


Otobüs Üretimi (x1000)(OCAK - MART)
Bus Production (x1000)(January - March)



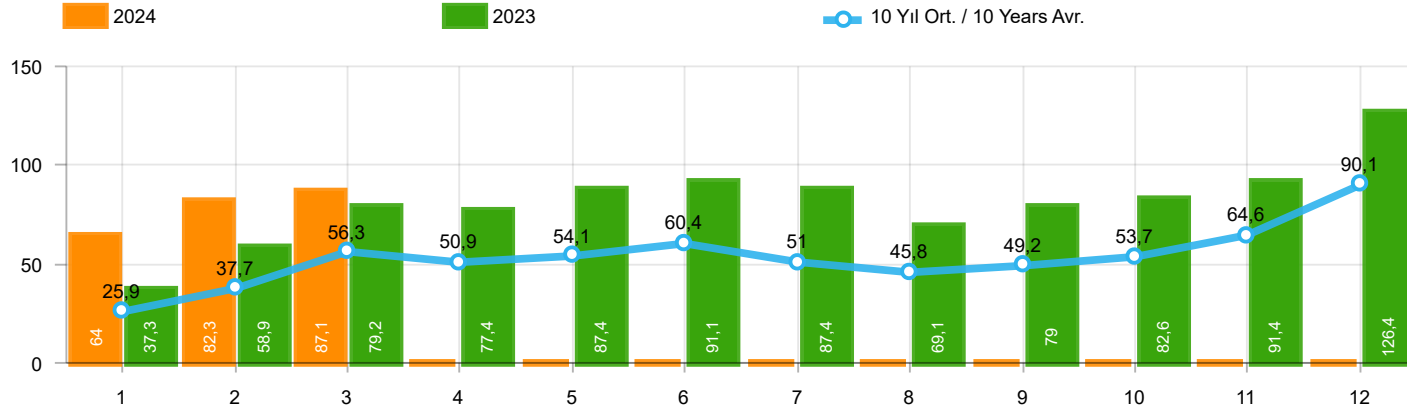
Traktör Üretimi (x1000)(OCAK - MART)
F. Tractor Production (x1000)(January - March)





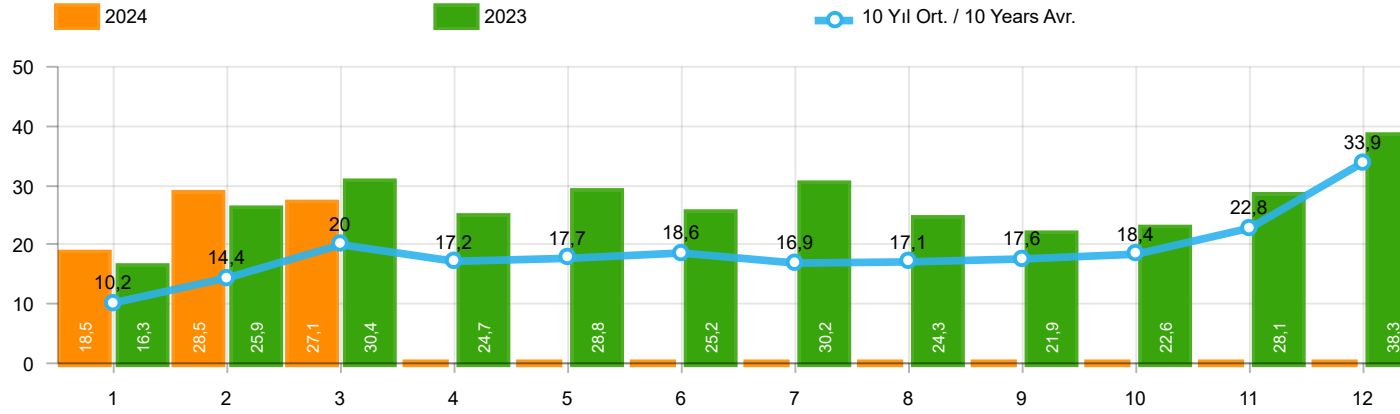
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	36.113	82.500	128,4
2	52.172	110.751	112,3
3	76.293	114.210	49,7
TOPLAM/TOTAL	164.580	307.461	86,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	123.722	813.367	40.774	82.948	67,0
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	186.242	1.019.063	70.708	115.534	62,0
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	175.141	1.014.278	58.892	116.249	66,4
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	161.403	986.829	60.091	101.312	62,8
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	164.893	641.550	64.423	100.470	60,9
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	91.067	491.947	40.693	50.374	55,3
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	128.625	796.150	54.058	74.567	58,0
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	206.679	772.850	88.367	118.312	57,2
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	160.012	827.163	69.314	90.698	56,7
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	248.017	1.284.046	102.960	145.057	58,5
2024	82.500	110.751	114.210										307.461	307.461	102.903	204.558	66,5



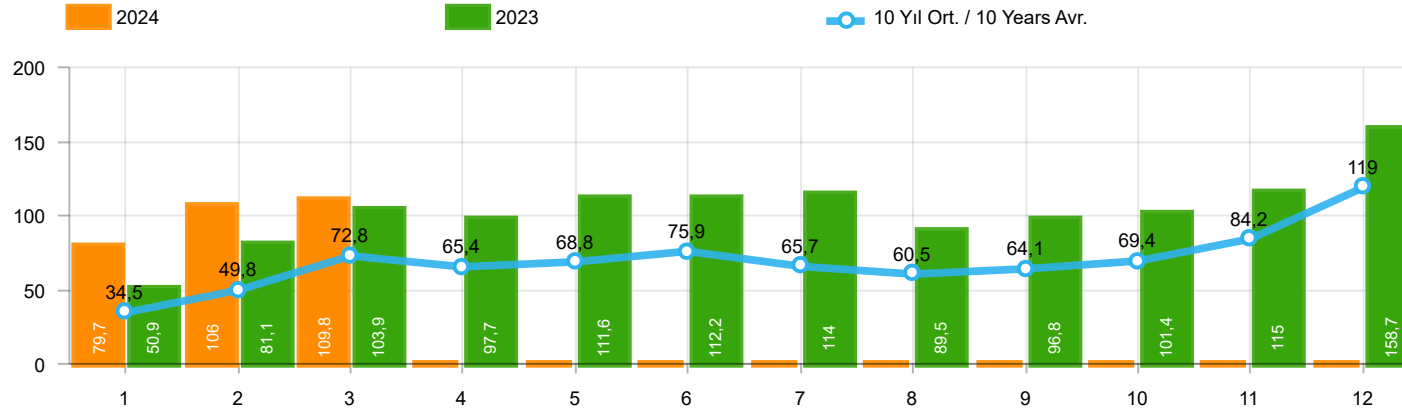
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	25.919	64.041	147,1
2	37.736	82.277	118,0
3	56.315	87.071	54,6
TOPLAM / TOTAL	119.969	233.389	94,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	89.347	587.331	21.342	68.005	76,1
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	126.991	725.596	34.745	92.246	72,6
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	127.921	756.938	33.436	94.485	73,9
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	115.963	722.759	35.720	80.243	69,2
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	122.310	486.321	41.350	80.960	66,2
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	68.812	387.256	28.388	40.424	58,7
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	99.630	610.109	37.147	62.483	62,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	156.464	561.853	60.100	96.364	61,6
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	116.834	592.660	42.361	74.473	63,7
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	175.421	967.341	62.276	113.145	64,5
2024	64.041	82.277	87.071										233.389	233.389	74.165	159.224	68,2



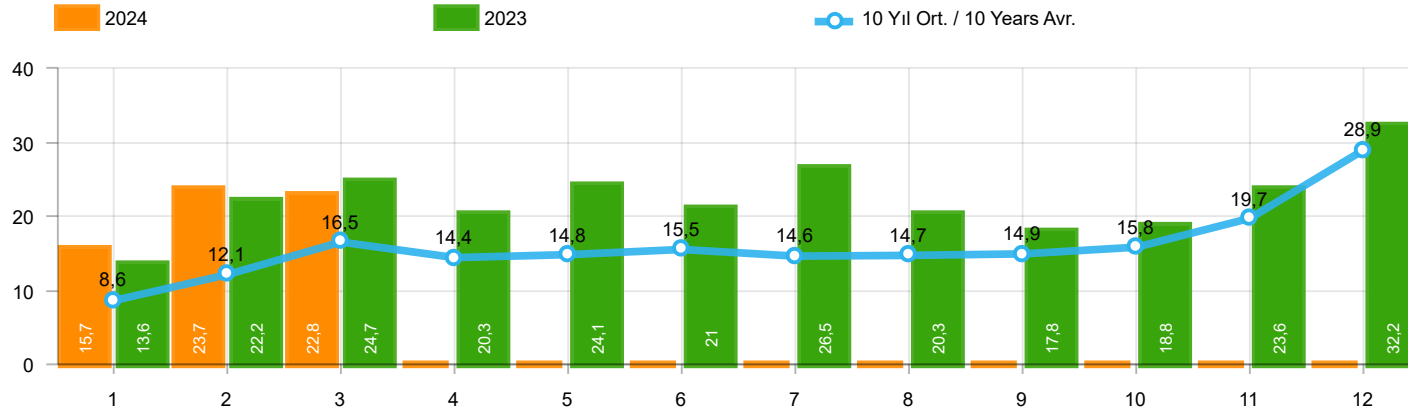
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	10.195	18.459	81,1
2	14.437	28.474	97,2
3	19.979	27.139	35,8
TOPLAM / TOTAL	44.611	74.072	66,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	34.375	226.036	19.432	14.943	43,5
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	59.251	293.467	35.963	23.288	39,3
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	47.220	257.340	25.456	21.764	46,1
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	45.440	264.070	24.371	21.069	46,4
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	42.583	155.229	23.073	19.510	45,8
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	22.255	104.691	12.305	9.950	44,7
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	28.995	186.041	16.911	12.084	41,7
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	50.215	210.997	28.267	21.948	43,7
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	43.178	234.503	26.953	16.225	37,6
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	72.596	316.705	40.684	31.912	44,0
2024	18.459	28.474	27.139										74.072	74.072	28.738	45.334	61,2



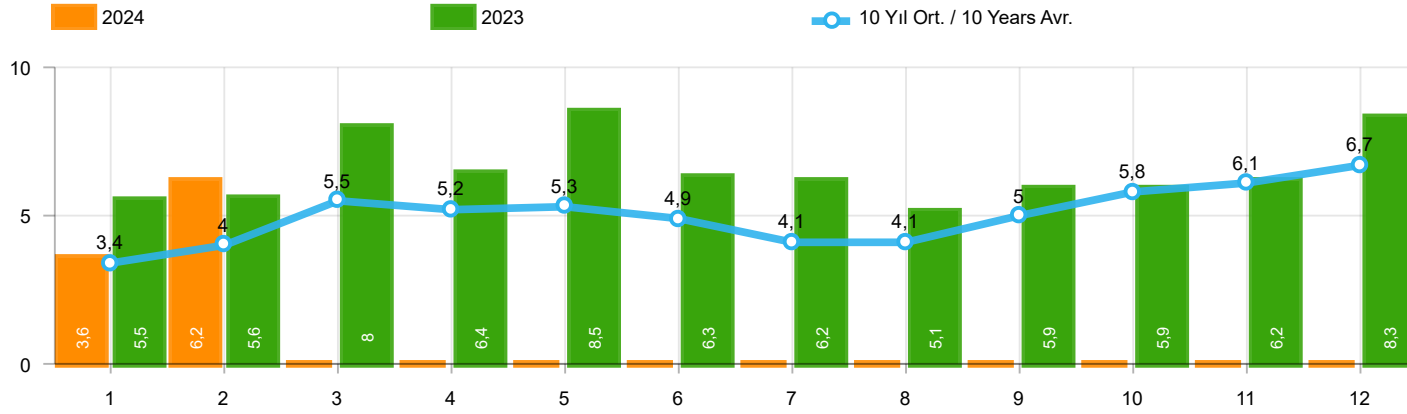
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	34.480	79.701	131,2
2	49.845	105.990	112,6
3	72.783	109.828	50,9
TOPLAM / TOTAL	157.108	295.519	88,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	115.272	767.681	34.026	81.246	70,5
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	173.248	968.017	60.533	112.715	65,1
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	168.486	983.720	54.494	113.992	67,7
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	156.090	956.194	56.013	100.077	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	158.430	620.937	60.068	98.362	62,1
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	88.469	479.060	38.979	49.490	55,9
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	124.403	772.788	50.995	73.408	59,0
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	198.660	737.350	83.231	115.429	58,1
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	152.050	783.283	63.402	88.648	58,3
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	235.971	1.232.635	94.678	141.293	59,9
2024	79.701	105.990	109.828										295.519	295.519	94.755	200.764	67,9



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	8.561	15.660	82,9
2	12.109	23.713	95,8
3	16.468	22.757	38,2
TOPLAM / TOTAL	37.139	62.130	67,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	25.925	180.350	12.684	13.241	51,1
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	46.257	242.421	25.788	20.469	44,3
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	40.565	226.782	21.058	19.507	48,1
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	40.127	233.435	20.293	19.834	49,4
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	36.120	134.616	18.718	17.402	48,2
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	19.657	91.804	10.591	9.066	46,1
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	24.773	162.679	13.848	10.925	44,1
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	42.196	175.497	23.131	19.065	45,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	35.216	190.623	21.041	14.175	40,3
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	60.550	265.294	32.402	28.148	46,5
2024	15.660	23.713	22.757										62.130	62.130	20.590	41.540	66,9



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	3.420	3.577	4,6
2	4.015	6.152	53,2
TOPLAM / TOTAL	7.435	9.729	30,9

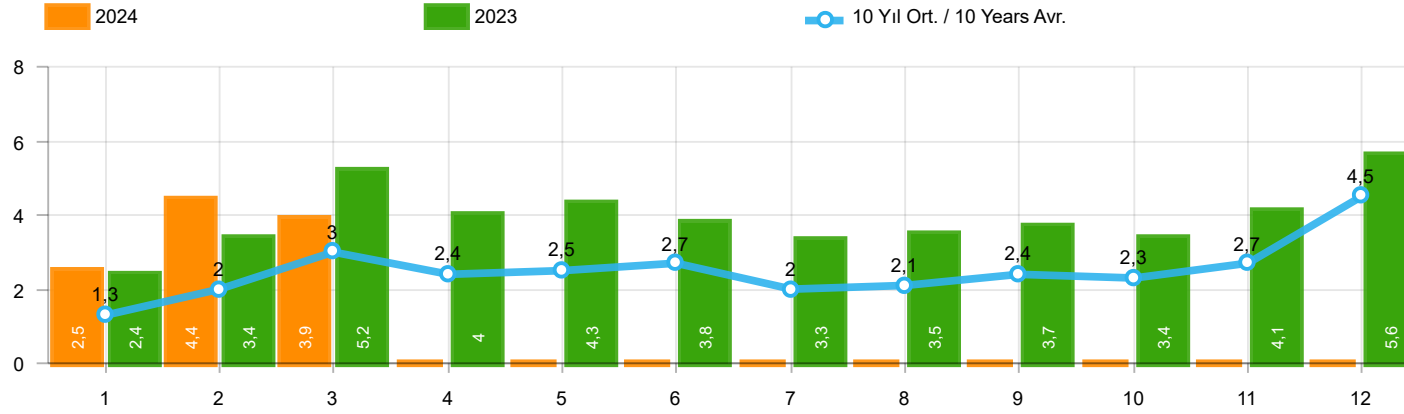
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	5.681	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	7.108	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	8.470	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	8.938	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	8.541	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	2.712	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	5.203	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	9.806	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	6.788	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	11.102	77.901
2024	3.577	6.152	-	-	-	-	-	-	-	-	-	-	9.729	9.729

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

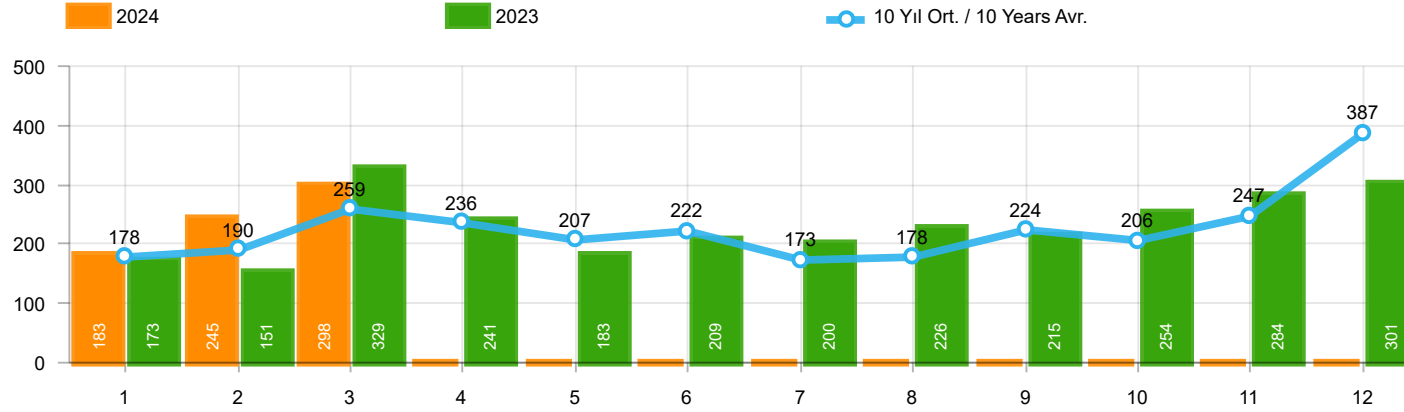
Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.337	2.452	83,5
2	2.009	4.352	116,6
3	3.047	3.883	27,5
TOPLAM / TOTAL	6.392	10.687	67,2

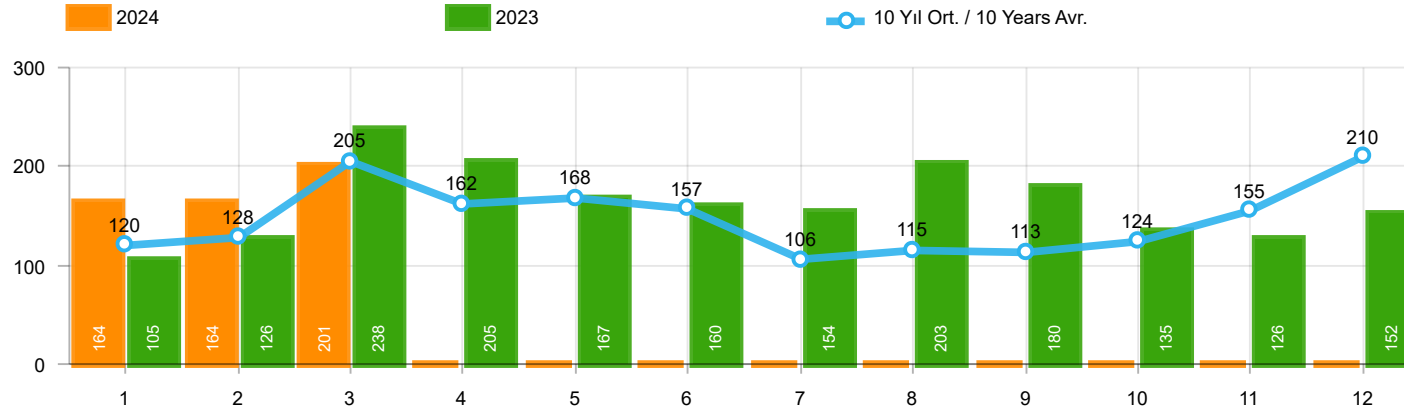
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	6.681	39.538	5.059	1.622	24,3
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	11.260	43.381	8.466	2.794	24,8
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	5.330	25.051	3.073	2.257	42,3
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	4.203	25.397	2.978	1.225	29,1
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	5.419	16.507	3.312	2.107	38,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	2.176	10.747	1.292	884	40,6
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	3.447	21.004	2.288	1.159	33,6
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	7.318	32.740	4.435	2.883	39,4
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	7.166	39.823	5.116	2.050	28,6
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	10.924	46.694	7.160	3.764	34,5
2024	2.452	4.352	3.883										10.687	10.687	6.893	3.794	35,5



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	178	183	2,8
2	190	245	28,9
3	259	298	14,9
TOPLAM / TOTAL	628	726	15,7

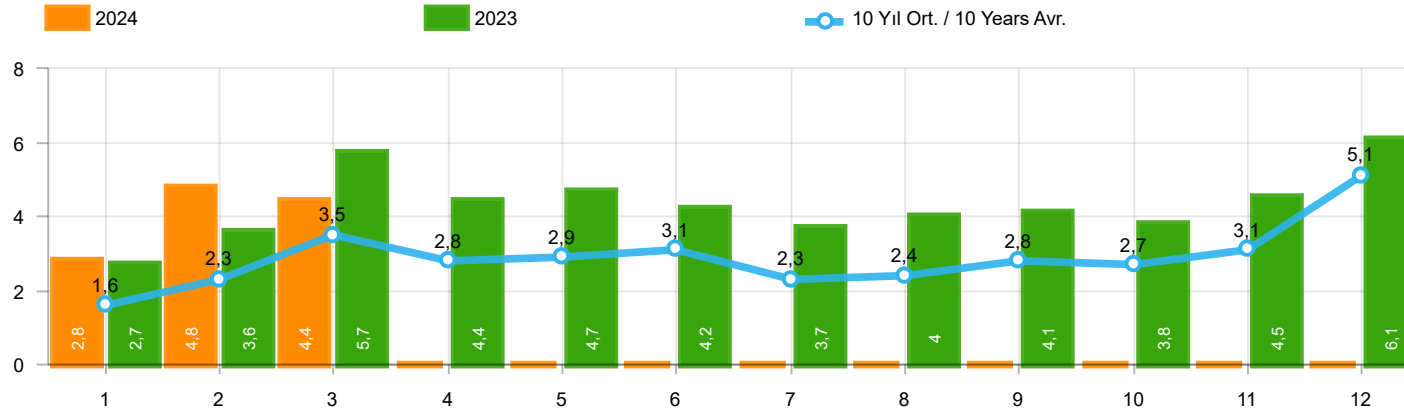
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total
2014	360	394	384	333	294	258	216	229	395	220	266	653	1.138	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	1.053	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	718	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	650	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	686	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	181	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	453	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	295	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	448	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	653	2.766
2024	183	245	298										726	726

Otobüs Pazarının Analizi(OCAK - MART)
Otobus Market Analysis(January - March)



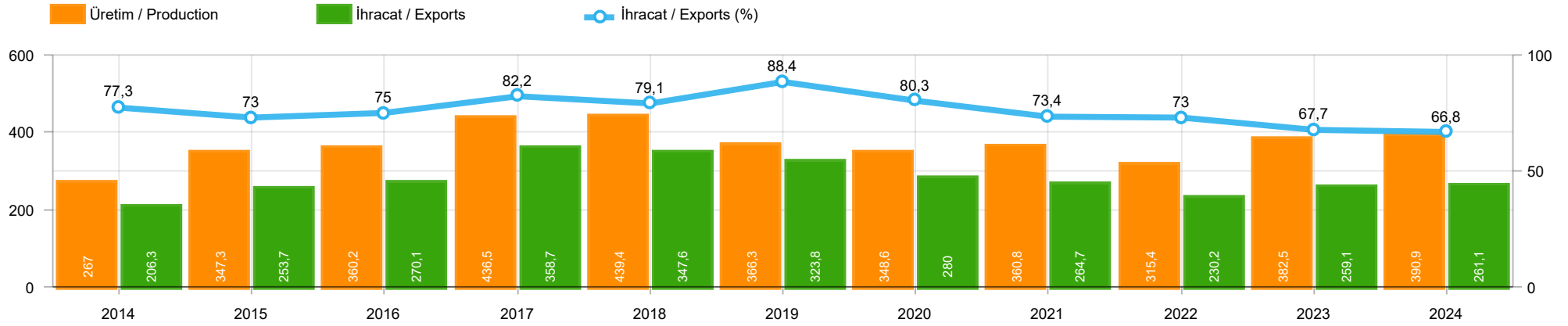
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	120	164	37,2
2	128	164	27,9
3	205	201	-1,8
TOPLAM / TOTAL	452	529	17,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	199	179	253	251	305	148	69	92	130	91	97	332	631	2.146	551	80	12,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	681	2.976	656	25	3,7
2016	180	209	218	240	214	307	76	82	141	198	314	236	607	2.415	607	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	460	1.947	450	10	2,2
2018	78	65	215	136	125	164	45	42	74	107	113	188	358	1.352	357	1	0,3
2019	75	54	112	35	97	41	25	45	84	28	42	54	241	692	241	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	322	1.038	322	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	406	1.267	406	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	348	1.828	348	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	469	1.951	469	-	-
2024	164	164	201										529	529	529	-	-



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2024	%
1	1.634	2.799	71,3
2	2.327	4.761	104,6
3	3.511	4.382	24,8
TOPLAM / TOTAL	7.472	11.942	59,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	8.450	45.686	6.748	1.702	20,1
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	12.994	51.046	10.175	2.819	21,7
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	6.655	30.558	4.398	2.257	33,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	5.313	30.635	4.078	1.235	23,2
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	6.463	20.613	4.355	2.108	32,6
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	2.598	12.887	1.714	884	34,0
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	4.222	23.362	3.063	1.159	27,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	8.019	35.500	5.136	2.883	36,0
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	7.962	43.880	5.912	2.050	25,7
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	12.046	51.411	8.282	3.764	31,2
2024	2.799	4.761	4.382										11.942	11.942	8.148	3.794	31,8



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
İhracat/Export	206.346	253.679	270.104	358.682	347.596	323.794	279.991	264.715	230.243	259.074	261.073
Üretim/Production	267.042	347.317	360.151	436.510	439.389	366.260	348.598	360.766	315.410	382.504	390.925
İhracat/Exports (%)	77,3	73	75	82,2	79,1	88,4	80,3	73,4	73	67,7	66,8

Taşıt Araçları İhracatı (2022 - 2024)
Motor Vehicle Exports (2022 - 2024)

SEKTÖR / SECTOR	2022	2023	1/3-2023	1/3-2024	2024/2023 %
OTOMOBİL / Pass.Car	571.218	663.090	156.763	154.319	-1,6
OTOMOBİL TOPLAM / Pass. Car Total	571.218	663.090	156.763	154.319	-1,6
KAMYON / Truck	20.123	21.566	4.902	3.827	-21,9
KAMYONET / Pick Up	335.148	291.052	78.991	89.847	13,7
OTOBÜS / Bus	6.579	9.447	1.817	2.423	33,4
MİNİBÜS / Minibus	36.016	31.421	11.090	5.597	-49,5
MİDİBÜS / Midibus	1.040	1.671	282	498	76,6
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	398.906	355.157	97.082	102.192	5,3
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	970.124	1.018.247	253.845	256.511	1,1
TRAKTÖR / F.Tractor	18.154	16.752	5.229	4.562	-12,8
TRAKTÖR TOPLAM / F.Tractor Total	18.154	16.752	5.229	4.562	-12,8
GENEL TOPLAM / GRAND TOTAL	988.278	1.034.999	259.074	261.073	0,8

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2022	2023	1-3 / 2023	1-3 / 2024
A.I.O.S.	911	1.102	246	301
FORD OTOSAN	297.828	311.104	83.649	89.971
HATTAT TRAKTÖR	1.059	736	171	102
HYUNDAI ASSAN	176.664	205.200	55.216	56.883
KARSAN	301	428	69	112
M. BENZ TÜRK	15.674	18.062	3.913	3.634
MAN TÜRKİYE	1.786	2.933	437	1.003
OTOKAR	1.506	2.584	379	458
OYAK RENAULT	176.844	230.397	48.272	49.071
TEMSA	587	1.161	153	383
TOFAŞ	121.477	60.479	13.343	16.768
TOYOTA	176.546	184.797	48.168	37.927
TÜRK TRAKTÖR	17.095	16.016	5.058	4.460
GENEL TOPLAM / Grand Total	988.278	1.034.999	259.074	261.073

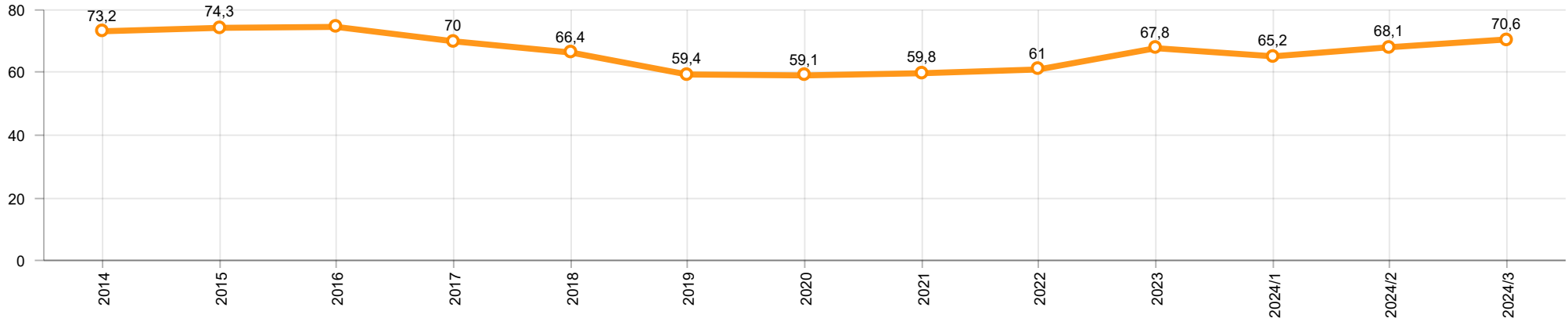
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2022	2023	OCAK - MART / January - March 2023	OCAK - MART / January - March 2024	2024 / 2023 %
Toplam Yan Sanayi / Total Component Industry	12.826.712.028,21	14.085.757.341,4	3.592.180.425,12	3.711.928.820,89	3,3
İç ve Dış Lastik / Tyres	1.766.728.479,75	1.724.883.653,44	476.796.027,53	413.930.366,23	-13,2
Emniyet Camı / Safety Glasses	234.400.901,69	263.108.396,94	63.714.645,99	69.781.206,93	9,5
Motor / Engine	233.029.231,53	253.590.231,89	55.047.431,69	67.933.464,55	23,4
Akümülatör / Batteries	547.705.920,77	482.673.727,33	118.066.841,32	134.572.413,32	14,0
Diğer Aksam ve Parça / Spare Parts&Components	10.044.847.494,47	11.361.501.331,8	2.878.555.478,59	3.025.711.369,86	5,1
Toplam Ana Sanayi / Total Vehicle Industry	18.672.498.545,28	21.611.804.375,57	5.222.301.802,69	5.509.615.151,62	5,5
Otobüs / Bus	1.199.777.172,44	1.786.354.748,27	321.349.529,6	524.571.237,15	63,2
Midibüs-Minibüs / Midibus-Minibus	162.966.486,11	343.838.660,91	62.582.608,59	100.730.749,34	61,0
Otomobil / P.Cars	9.069.545.936,14	10.934.400.136,75	2.578.742.859,26	2.471.672.143,49	-4,2
Kamyon-Kamyonet / Truck-Pick Up&Van	5.633.409.584,55	5.647.667.250,84	1.558.297.563,39	1.821.986.545,62	16,9
Römork ve Yarı Römork / Trailer-Semi Trailer	762.960.672,12	778.263.797,44	202.654.876,62	177.512.758,52	-12,4
Çekici / Tractor	1.266.205.170,15	1.527.261.816,27	334.370.194,64	262.064.754,24	-21,6
Tarım Traktörü / Farm Tractor	577.633.523,77	594.017.965,09	164.304.170,59	151.076.963,26	-8,1
Toplam / Total	31.499.210.573,49	35.697.561.716,97	8.814.482.227,81	9.221.543.972,51	4,6

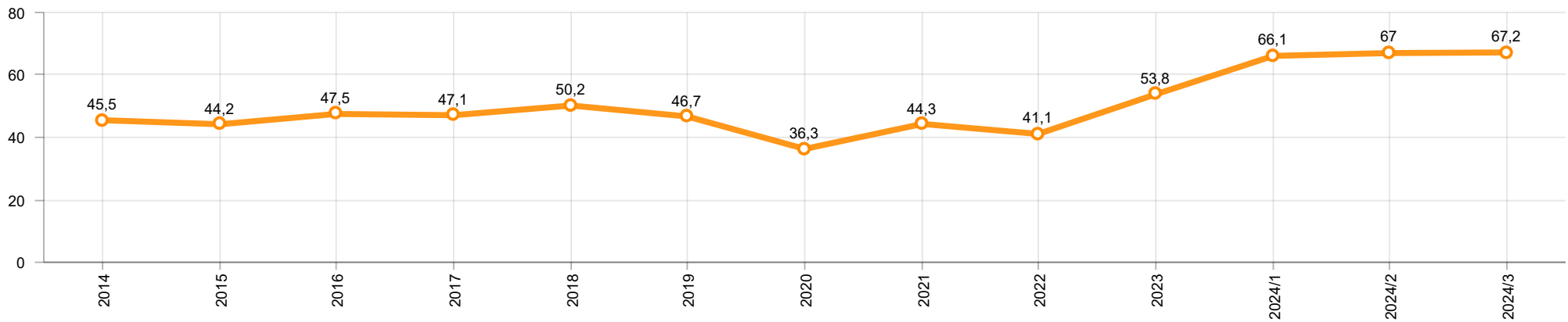
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	44.403	55.795	54.121										154.319
KAMYON - H. Truck	1.721	1.126	960										3.807
K.KAMYON - L. Truck	7	6	7										20
KAMYONET - Pick Up	25.965	31.219	32.663										89.847
OTOBÜS - Bus	554	926	943										2.423
MİNİBÜS - Minibus	2.310	160	3.127										5.597
MİDİBÜS - Midibus	112	222	164										498
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.669	33.659	37.864										102.192
TAŞIT ARAÇLARI TOPLAMI - MV Total	75.072	89.454	91.985										256.511
TRAKTÖR - F.Tractor	1.604	1.543	1.415										4.562
GENEL TOPLAM - Grand Total	76.676	90.997	93.400										261.073

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	19.483	17.800	19.600	-	-	-	-	-	-	-	-	-	56.883
OYAK RENAULT	9.804	20.121	19.146	-	-	-	-	-	-	-	-	-	49.071
TOFAŞ	2.068	3.654	4.716	-	-	-	-	-	-	-	-	-	10.438
TOYOTA	13.048	14.220	10.659	-	-	-	-	-	-	-	-	-	37.927
TOPLAM - Total	44.403	55.795	54.121	-	-	-	-	-	-	-	-	-	154.319

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	24.078	28.493	30.946	-	-	-	-	-	-	-	-	-	83.517
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TOFAŞ	1.887	2.726	1.717	-	-	-	-	-	-	-	-	-	6.330
TOPLAM - Total	25.965	31.219	32.663	-	-	-	-	-	-	-	-	-	89.847

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	2.302	140	3.070	-	-	-	-	-	-	-	-	-	5.512
KARSAN	8	20	57	-	-	-	-	-	-	-	-	-	85
TOPLAM - Total	2.310	160	3.127	-	-	-	-	-	-	-	-	-	5.597

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	545	194	203	-	-	-	-	-	-	-	-	-	942
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	1.176	932	757	-	-	-	-	-	-	-	-	-	2.865
OTOKAR	1	-	3	-	-	-	-	-	-	-	-	-	4
TEMSA	6	6	4	-	-	-	-	-	-	-	-	-	16
TOPLAM - Total	1.728	1.132	967	-	-	-	-	-	-	-	-	-	3.827

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	66	99	48	-	-	-	-	-	-	-	-	-	213
KARSAN	13	9	4	-	-	-	-	-	-	-	-	-	26
OTOKAR	17	59	60	-	-	-	-	-	-	-	-	-	136
TEMSA	16	55	52	-	-	-	-	-	-	-	-	-	123
TOPLAM - Total	112	222	164	-	-	-	-	-	-	-	-	-	498

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	14	26	48	-	-	-	-	-	-	-	-	-	88
KARSAN	-	-	1	-	-	-	-	-	-	-	-	-	1
M. BENZ TÜRK	247	257	265	-	-	-	-	-	-	-	-	-	769
MAN TÜRKİYE	212	387	404	-	-	-	-	-	-	-	-	-	1.003
OTOKAR	44	135	139	-	-	-	-	-	-	-	-	-	318
TEMSA	37	121	86	-	-	-	-	-	-	-	-	-	244
TOPLAM - Total	554	926	943	-	-	-	-	-	-	-	-	-	2.423

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	53	38	11	-	-	-	-	-	-	-	-	-	102
TÜRK TRAKTÖR	1.551	1.505	1.404	-	-	-	-	-	-	-	-	-	4.460
TOPLAM - Total	1.604	1.543	1.415	-	-	-	-	-	-	-	-	-	4.562

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.149	458	-	-	-	-	-	-	-	-	-	-	-	458
Alfa Romeo	2.097	106	106	111	-	-	-	-	-	-	-	-	-	323
Aston Martin	23	2	2	1	-	-	-	-	-	-	-	-	-	5
Audi	22.878	1.265	1.560	1.370	-	-	-	-	-	-	-	-	-	4.195
Bentley	36	1	2	9	-	-	-	-	-	-	-	-	-	12
BMW	23.801	666	1.470	1.794	-	-	-	-	-	-	-	-	-	3.930
BYD	839	155	220	175	-	-	-	-	-	-	-	-	-	550
Chery	40.590	4.450	5.006	6.011	-	-	-	-	-	-	-	-	-	15.467
Citroen	45.395	1.948	5.664	4.990	-	-	-	-	-	-	-	-	-	12.602
CUPRA	10.165	368	636	1.037	-	-	-	-	-	-	-	-	-	2.041
Dacia	41.339	3.435	3.938	3.526	-	-	-	-	-	-	-	-	-	10.899
DFSK	293	21	16	49	-	-	-	-	-	-	-	-	-	86
DS	3.511	403	209	189	-	-	-	-	-	-	-	-	-	801
Ferrari	25	2	1	2	-	-	-	-	-	-	-	-	-	5
Fiat	1.205	40	72	91	-	-	-	-	-	-	-	-	-	203
Ford	29.597	3.062	1.938	3.282	-	-	-	-	-	-	-	-	-	8.282
Honda	21.322	842	2.130	2.964	-	-	-	-	-	-	-	-	-	5.936
HONGQI	19	2	1	1	-	-	-	-	-	-	-	-	-	4
Hyundai	13.088	1.064	1.369	1.726	-	-	-	-	-	-	-	-	-	4.159
Jaguar	121	5	13	6	-	-	-	-	-	-	-	-	-	24
Jeep	3.622	405	377	278	-	-	-	-	-	-	-	-	-	1.060
KG MOBILITY	-	458	1.101	772	-	-	-	-	-	-	-	-	-	2.331
Kia	20.629	820	1.378	1.717	-	-	-	-	-	-	-	-	-	3.915
Lamborghini	22	2	3	1	-	-	-	-	-	-	-	-	-	6
Land Rover	2.451	143	205	202	-	-	-	-	-	-	-	-	-	550
LEAPMOTOR	355	22	17	19	-	-	-	-	-	-	-	-	-	58
Lexus	507	14	33	98	-	-	-	-	-	-	-	-	-	145
Maserati	533	12	23	33	-	-	-	-	-	-	-	-	-	68
Mercedes-Benz	24.646	1.718	2.135	2.697	-	-	-	-	-	-	-	-	-	6.550
MG	14.458	971	1.745	3.233	-	-	-	-	-	-	-	-	-	5.949
Mini	2.633	97	154	116	-	-	-	-	-	-	-	-	-	367
Mitsubishi	208	1	5	6	-	-	-	-	-	-	-	-	-	12
NETA	-	-	24	29	-	-	-	-	-	-	-	-	-	53
Nissan	21.278	2.057	1.670	1.300	-	-	-	-	-	-	-	-	-	5.027
Opel	61.057	1.731	4.919	4.579	-	-	-	-	-	-	-	-	-	11.229
Peugeot	58.549	3.020	4.333	5.627	-	-	-	-	-	-	-	-	-	12.980
Porsche	1.158	78	93	117	-	-	-	-	-	-	-	-	-	288
Renault	24.023	1.512	1.736	2.808	-	-	-	-	-	-	-	-	-	6.056
Seat	10.929	381	769	1.133	-	-	-	-	-	-	-	-	-	2.283
SERES	2	1	-	-	-	-	-	-	-	-	-	-	-	1
Skoda	35.041	2.718	4.065	2.797	-	-	-	-	-	-	-	-	-	9.580
SKYWELL	2.541	33	25	38	-	-	-	-	-	-	-	-	-	96
Subaru	966	15	23	45	-	-	-	-	-	-	-	-	-	83
Suzuki	5.378	602	525	915	-	-	-	-	-	-	-	-	-	2.042
TESLA	6.650	220	75	80	-	-	-	-	-	-	-	-	-	375
Toyota	12.418	1.636	638	531	-	-	-	-	-	-	-	-	-	2.805
Volkswagen	71.093	4.580	4.188	3.561	-	-	-	-	-	-	-	-	-	12.329
Volvo	11.646	665	1.397	1.400	-	-	-	-	-	-	-	-	-	3.462
GENEL TOPLAM - Grand Total	650.489	42.207	56.009	61.466	-	-	-	-	-	-	-	-	-	159.682

Firmalar / Firms	2023 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
	1.068	212	-	-	-	-	-	-	-	-	-	-	-	212
Citroen	17.758	1.021	2.066	1.795	-	-	-	-	-	-	-	-	-	4.882
DFSK	5	14	18	52	-	-	-	-	-	-	-	-	-	84
Fiat	15.489	1.512	2.073	1.700	-	-	-	-	-	-	-	-	-	5.285
Ford	2.268	577	1.478	1.874	-	-	-	-	-	-	-	-	-	3.929
Hyundai	5.882	581	385	445	-	-	-	-	-	-	-	-	-	1.411
Isuzu	1.645	89	144	101	-	-	-	-	-	-	-	-	-	334
Iveco	2.927	137	275	203	-	-	-	-	-	-	-	-	-	615
KG MOBILITY	-	212	179	234	-	-	-	-	-	-	-	-	-	625
Kia	2.710	11	185	855	-	-	-	-	-	-	-	-	-	1.051
MAXUS	112	20	20	23	-	-	-	-	-	-	-	-	-	63
Mercedes-Benz	9.294	392	950	1.064	-	-	-	-	-	-	-	-	-	2.406
Opel	12.808	588	1.407	1.363	-	-	-	-	-	-	-	-	-	3.358
Peugeot	20.083	936	1.809	1.203	-	-	-	-	-	-	-	-	-	3.948
Renault	18.154	1.132	1.435	1.472	-	-	-	-	-	-	-	-	-	4.039
Toyota	13.656	1.192	922	1.138	-	-	-	-	-	-	-	-	-	3.252
Volkswagen	17.683	1.936	2.542	1.780	-	-	-	-	-	-	-	-	-	6.258
GENEL TOPLAM - Grand Total	142.350	10.562	15.888	15.302	-	-	-	-	-	-	-	-	-	41.752