



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU TEMMUZ 2026

AUTOMOTIVE INDUSTRY MONTHLY REPORT
July 2026

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	7 - 2025	7 - 2026	%	1 - 7 / 2025	1 - 7 / 2026	%	8/2024 - 7/2025	8/2025 - 7/2026	%
Otomobil Üretimi/P.Cars Production	82.346	56.187	-31,8	521.447	424.667	-18,6	883.783	775.758	-12,2
Toplam Üretim/Total Production	128.422	103.817	-19,2	834.957	767.216	-8,1	1.376.577	1.351.723	-1,8
Otomobil Pazarı/P.Cars Market	84.195	62.478	-25,8	572.198	502.712	-12,1	1.016.188	1.015.010	-0,1
Toplam Pazar/Total Market	110.884	83.713	-24,5	739.868	661.249	-10,6	1.327.188	1.335.279	0,6
Otomobil İthalatı/P.Cars Import	58.282	41.484	-28,8	402.788	326.159	-19,0	714.840	684.644	-4,2
Toplam İthalat/Total Import	78.243	55.782	-28,7	526.937	437.176	-17,0	940.744	909.216	-3,4
Otomobil İhracatı/P.Cars Export	58.273	35.597	-38,9	360.940	255.679	-29,2	634.934	494.426	-22,1
Toplam İhracat/Total Export	100.325	79.850	-20,4	627.733	542.401	-13,6	1.058.943	972.578	-8,2
Otomobil İhracatı(\$)/P.Cars Export (\$)	1.107.279.160,28	900.481.035,99	-18,7	6.897.994.663	6.265.937.041	-9,2	12.007.517.211	11.138.972.549	-7,2
Toplam İhracat(\$)/Total Export (\$)*	3.757.514.989,5	3.502.781.199,17	-6,8	23.441.575.105	23.861.129.909	1,8	39.540.155.402	41.245.004.004	4,3

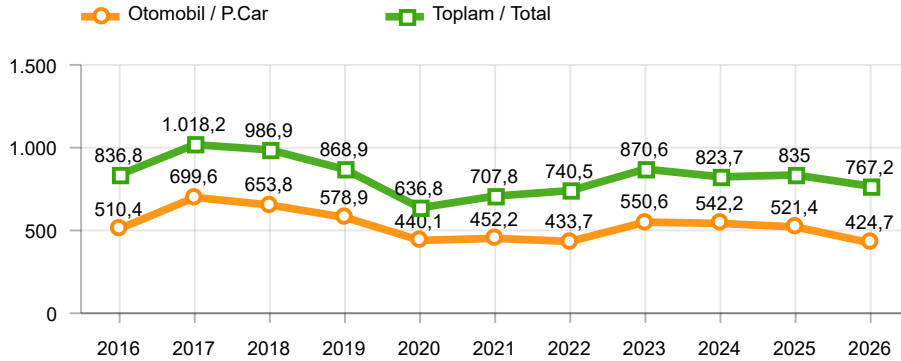
Parametreler/Parameters	7 - 2025	7 - 2026	%	1 - 7 / 2025	1 - 7 / 2026	%	8/2024 - 7/2025	8/2025 - 7/2026	%
ÜFE / PPI	1,7	1,5	-	17,7	17,9	-	27,1	27,5	-
TÜFE / CPI	2,1	1,8	-	19,1	19,9	-	41,1	31,9	-
Sanayi Endeksi / Industry Index	1,6	1,1	-	16,7	18,4	-	27,3	28,2	-
Dolar \$ ** (1 birim)	40,1	46,9	17,1	37,8	44,8	18,6	36,3	43,5	19,9
Euro € ** (1 birim)	46,9	53,6	14,3	41,8	52,1	24,8	39,8	50,6	27,3
Japon Yeni ¥ ** (100 birim)	27,2	28,7	5,6	25,4	28,1	10,6	24,3	27,8	14,3

*Toplam Sanayi / Total Industry Including Components

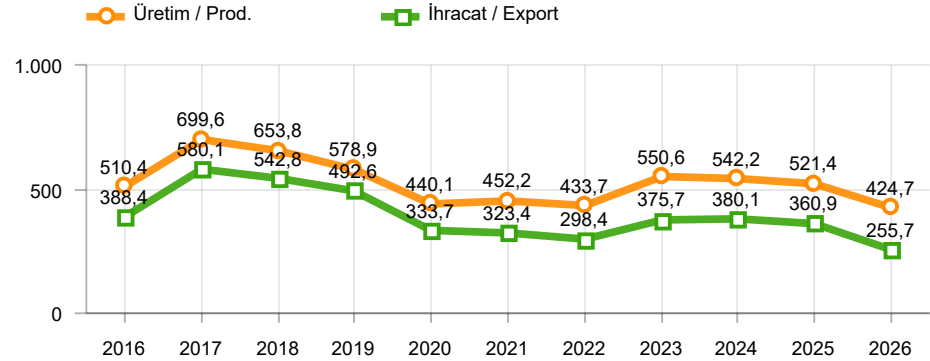
** Ortalama Değerler / Average Values

Araç Tipleri / Types	7 / 2025	7 / 2026	7 % Değişim	1-7 / 2025	1-7 / 2026	1-7 % Değişim
OTOMOBİL / Pass.Car	82.346	56.187	-31,8	521.447	424.667	-18,6
OTOMOBİL Toplam / Pass.Car Total	82.346	56.187	-31,8	521.447	424.667	-18,6
B.KAMYON / H. Truck	2.647	1.868	-29,4	17.022	16.878	-0,8
K.KAMYON / L. Truck	355	203	-42,8	2.624	3.044	16,0
KAMYONET / Pick Up	32.218	36.713	14,0	223.097	256.343	14,9
OTOBÜS / Bus	1.055	1.085	2,8	6.803	7.353	8,1
MINİBÜS / Minibus	9.408	7.362	-21,7	61.241	55.761	-8,9
MİDİBÜS / Midibus	393	399	1,5	2.723	3.170	16,4
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	46.076	47.630	3,4	313.510	342.549	9,3
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	128.422	103.817	-19,2	834.957	767.216	-8,1
TRAKTÖR / F.Tractor	2.651	1.908	-28,0	18.538	12.122	-34,6
TRAKTÖR Toplam / F.Tractor Total	2.651	1.908	-28,0	18.538	12.122	-34,6
GENEL TOPLAM / Grand Total	131.073	105.725	-19,3	853.495	779.338	-8,7

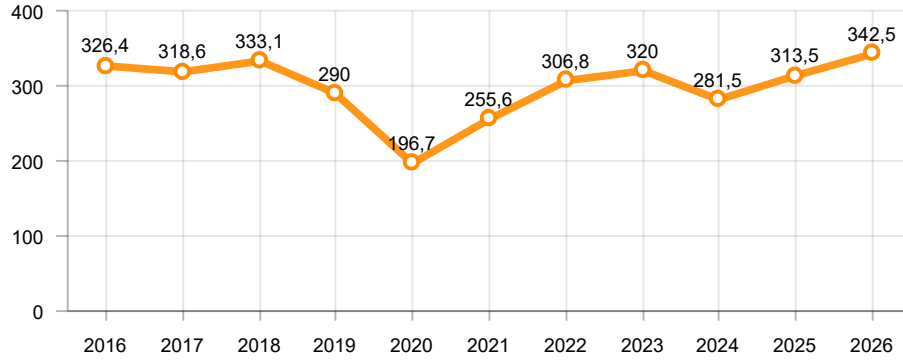
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - TEMMUZ)
Total & P.Cars Production (x1000)(January - July)



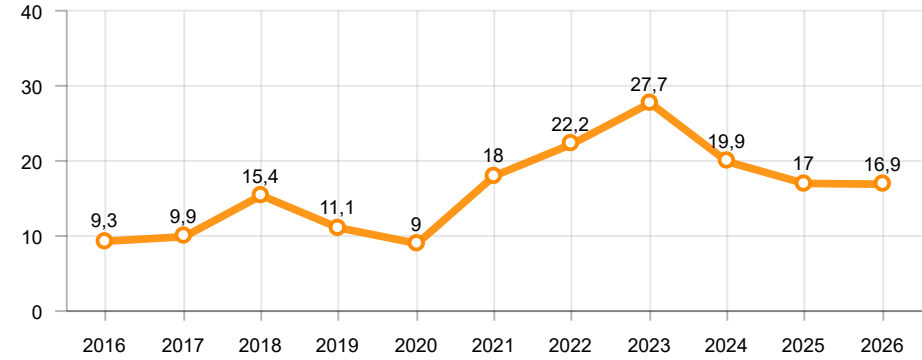
Otomobil Üretimi ve İhracat (x1000)(OCAK - TEMMUZ)
P.Cars Production & Exports (x1000)(January - July)



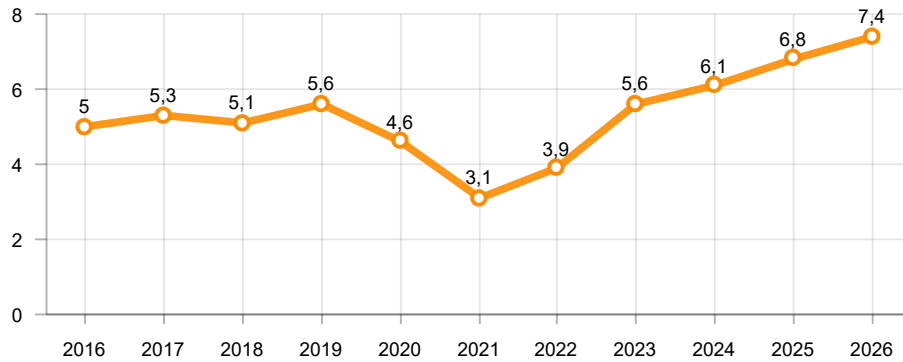
Ticari Araç Üretimi (x1000)(OCAK - TEMMUZ)
Commercial Vehicle Production (x1000)(January - July)



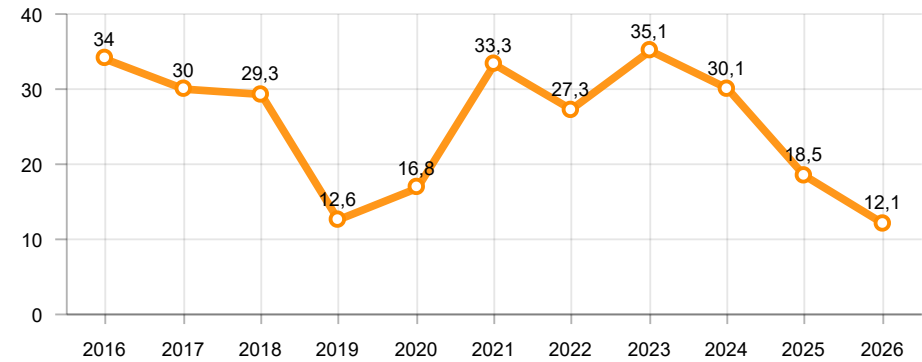
Büyük Kamyon Üretimi (x1000)(OCAK - TEMMUZ)
Heavy Truck Production (x1000)(January - July)



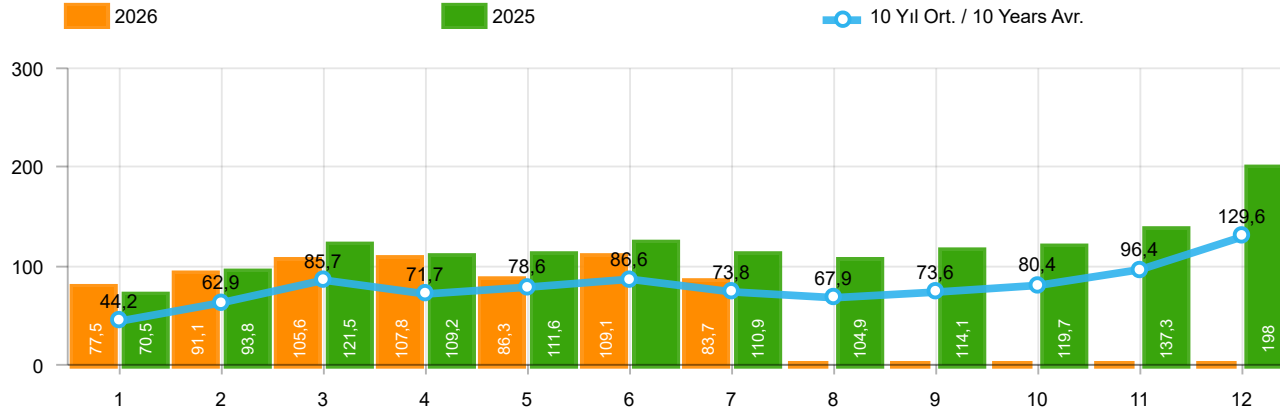
Otobüs Üretimi (x1000)(OCAK - TEMMUZ)
Bus Production (x1000)(January - July)



Traktör Üretimi (x1000)(OCAK - TEMMUZ)
F. Tractor Production (x1000)(January - July)



Toplam Pazarın Analizi(x1000)(OCAK - TEMMUZ)
Total Market Analysis(x1000)(January - July)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	44.211	77.542	75,4
2	62.945	91.095	44,7
3	85.748	105.644	23,2
4	71.652	107.839	50,5
5	78.588	86.328	9,8
6	86.624	109.088	25,9
7	73.773	83.713	13,5
TOPLAM/TOTAL	503.544	661.249	31,3

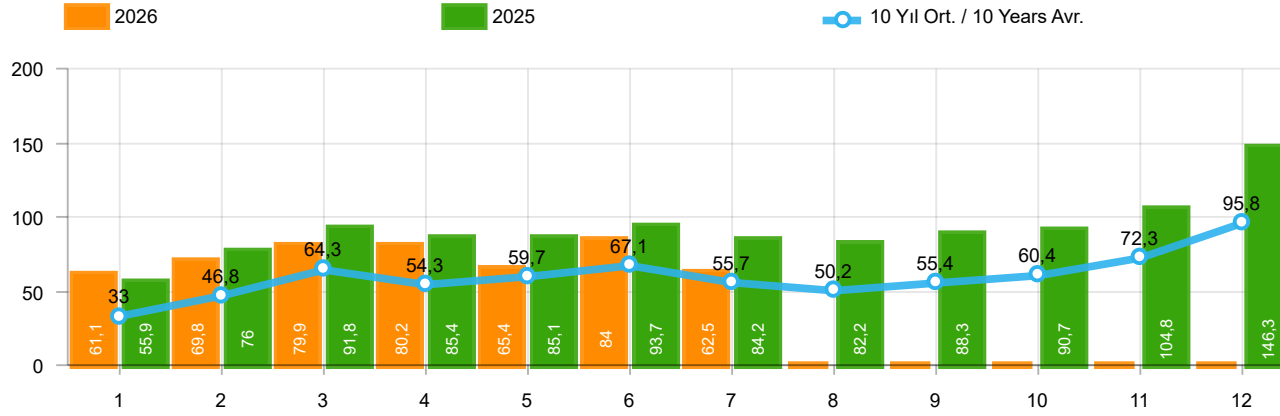
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	514.377	1.014.278	169.892	344.485	67,0
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	498.247	986.829	184.718	313.529	62,9
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	420.757	641.550	162.259	258.498	61,4
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	219.299	491.947	101.160	118.139	53,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	351.306	796.150	156.055	195.251	55,6
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	461.776	772.850	201.154	260.622	56,4
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	431.029	827.163	194.428	236.601	54,9
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	700.319	1.284.046	266.783	433.536	61,9
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	698.469	1.285.789	218.757	479.712	68,7
2025	70.460	93.849	121.483	109.201	111.556	122.435	110.884	104.867	114.102	119.692	137.348	198.021	739.868	1.413.898	212.931	526.937	71,2
2026	77.542	91.095	105.644	107.839	86.328	109.088	83.713						661.249	661.249	224.073	437.176	66,1

Otomobil Pazarının Analizi(x1000)(OCAK - TEMMUZ)

P.Cars Market Analysis(x1000)(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2026

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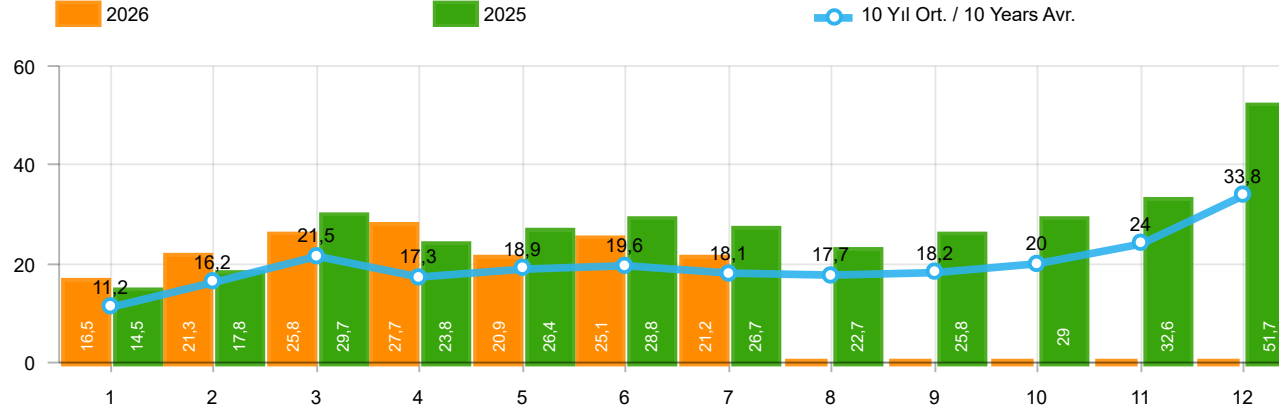
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	33.030	61.055	84,8
2	46.767	69.776	49,2
3	64.256	79.857	24,3
4	54.316	80.182	47,6
5	59.675	65.386	9,6
6	67.074	83.978	25,2
7	55.715	62.478	12,1
TOPLAM / TOTAL	380.833	502.712	32,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	384.048	756.938	97.512	286.536	74,6
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	368.308	722.759	114.704	253.604	68,9
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	317.894	486.321	107.178	210.716	66,3
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	171.776	387.256	75.132	96.644	56,3
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	273.022	610.109	107.268	165.754	60,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	346.636	561.853	138.043	208.593	60,2
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	319.313	592.660	126.179	193.134	60,5
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	518.788	967.341	168.434	350.354	67,5
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	536.351	980.341	158.737	377.614	70,4
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195	82.215	88.274	90.695	104.795	146.319	572.198	1.084.496	169.410	402.788	70,4
2026	61.055	69.776	79.857	80.182	65.386	83.978	62.478						502.712	502.712	176.553	326.159	64,9

Ticari Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)

CV Market Analysis(x1000)(January - July)

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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	11.181	16.487	47,5
2	16.178	21.319	31,8
3	21.493	25.787	20,0
4	17.336	27.657	59,5
5	18.914	20.942	10,7
6	19.551	25.110	28,4
7	18.059	21.235	17,6
TOPLAM / TOTAL	122.711	158.537	29,2

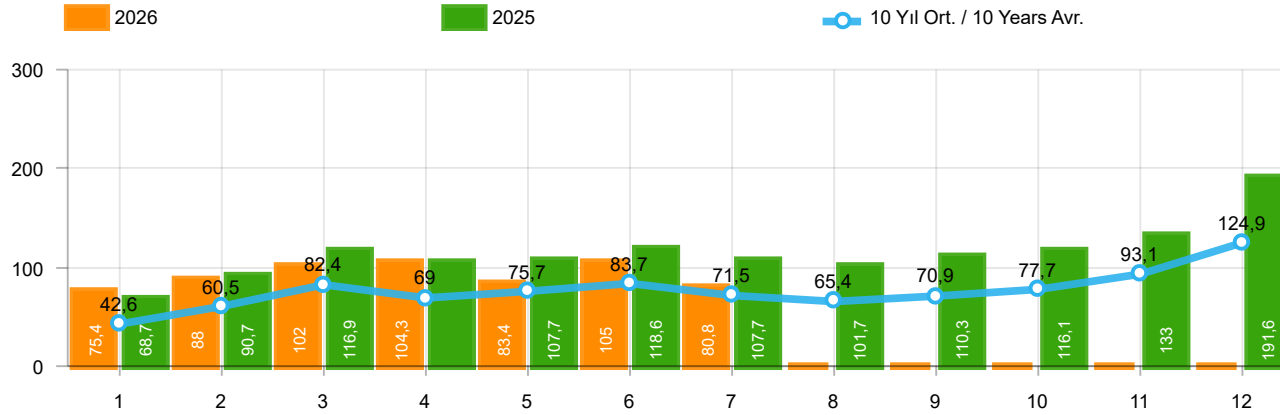
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	130.329	257.340	72.380	57.949	44,5
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	129.939	264.070	70.014	59.925	46,1
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	102.863	155.229	55.081	47.782	46,5
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	47.523	104.691	26.028	21.495	45,2
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	78.284	186.041	48.787	29.497	37,7
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	115.140	210.997	63.111	52.029	45,2
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	111.716	234.503	68.249	43.467	38,9
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	181.531	316.705	98.349	83.182	45,8
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	162.118	305.448	60.020	102.098	63,0
2025	14.516	17.828	29.655	23.790	26.433	28.759	26.689	22.652	25.828	28.997	32.553	51.702	167.670	329.402	43.521	124.149	74,0
2026	16.487	21.319	25.787	27.657	20.942	25.110	21.235						158.537	158.537	47.520	111.017	70,0

Hafif Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)

LV Market Analysis(x1000)(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2026

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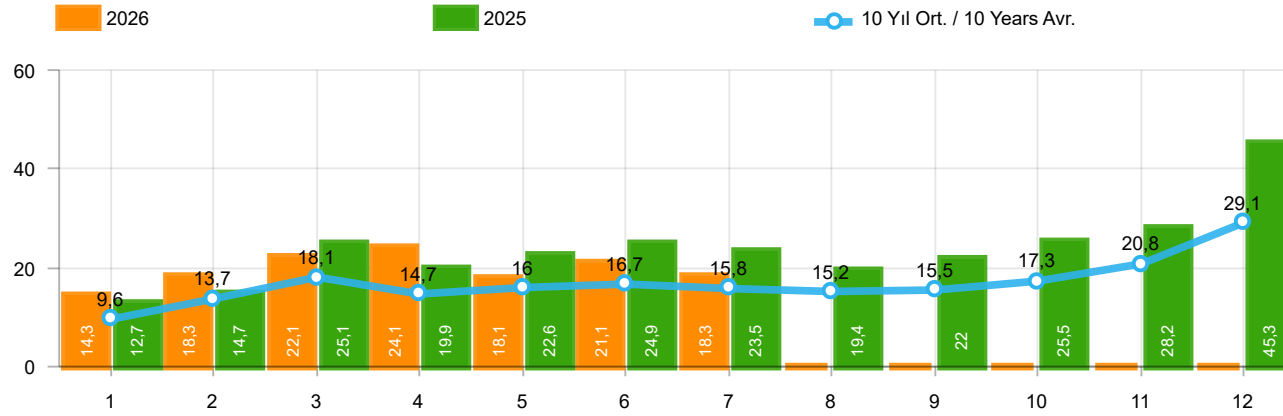
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	42.587	75.362	77,0
2	60.482	88.039	45,6
3	82.368	101.997	23,8
4	68.990	104.298	51,2
5	75.682	83.442	10,3
6	83.738	105.041	25,4
7	71.466	80.786	13,0
TOPLAM / TOTAL	485.313	638.965	31,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	497.350	983.720	157.337	340.013	68,4
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	483.455	956.194	173.698	309.757	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	406.082	620.937	152.578	253.504	62,4
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	213.071	479.060	96.931	116.140	54,5
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	341.469	772.788	149.220	192.249	56,3
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	442.550	737.350	189.184	253.366	57,3
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	410.110	783.283	180.326	229.784	56,0
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	671.328	1.232.635	247.328	424.000	63,2
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	672.018	1.238.509	200.792	471.226	70,1
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718	101.650	110.302	116.149	132.984	191.620	715.695	1.368.400	197.783	517.912	72,4
2026	75.362	88.039	101.997	104.298	83.442	105.041	80.786						638.965	638.965	208.592	430.373	67,4

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)

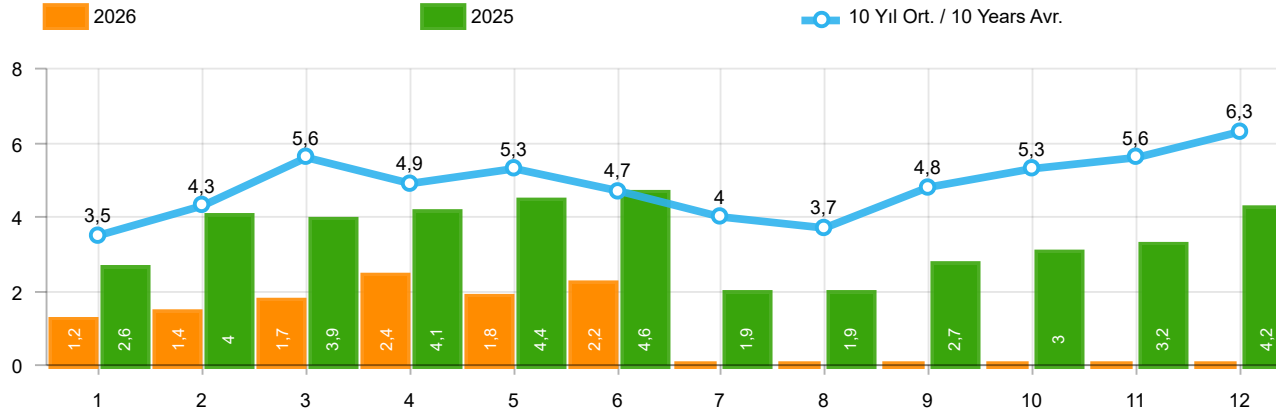
LCV Market Analysis(x1000)(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2026
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	9.556	14.307	49,7
2	13.715	18.263	33,2
3	18.112	22.140	22,2
4	14.674	24.116	64,3
5	16.008	18.056	12,8
6	16.664	21.063	26,4
7	15.751	18.308	16,2
TOPLAM / TOTAL	104.479	136.253	30,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	113.302	226.782	59.825	53.477	47,2
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	115.147	233.435	58.994	56.153	48,8
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	88.188	134.616	45.400	42.788	48,5
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	41.295	91.804	21.799	19.496	47,2
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	68.447	162.679	41.952	26.495	38,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	95.914	175.497	51.141	44.773	46,7
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	90.797	190.623	54.147	36.650	40,4
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	152.540	265.294	78.894	73.646	48,3
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	135.667	258.168	42.055	93.612	69,0
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523	19.435	22.028	25.454	28.189	45.301	143.497	283.904	28.373	115.124	80,2
2026	14.307	18.263	22.140	24.116	18.056	21.063	18.308						136.253	136.253	32.039	104.214	76,5



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	3.506	1.176	-66,5
2	4.277	1.438	-66,4
3	5.649	1.662	-70,6
4	4.937	2.370	-52,0
5	5.311	1.822	-65,7
6	4.725	2.218	-53,1
TOPLAM / TOTAL	28.405	10.686	-62,4

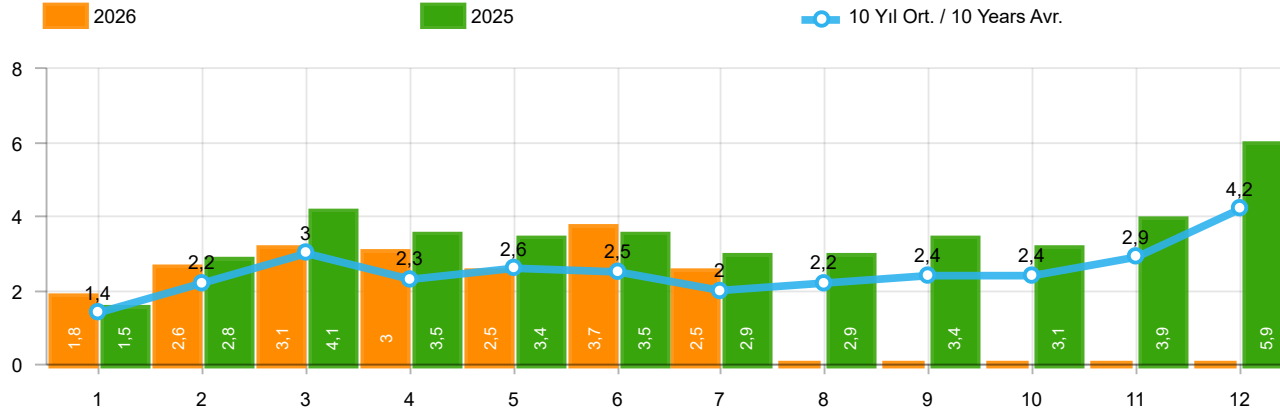
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-6 Toplam / Total	Toplam / Total
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	34.201	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	34.904	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	27.412	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	10.748	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	18.997	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	32.003	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	29.577	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	40.274	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	32.372	63.546
2025	2.579	3.967	3.901	4.105	4.362	4.645	1.927	1.945	2.661	3.036	3.212	4.161	23.559	40.501
2026	1.176	1.438	1.662	2.370	1.822	2.218	-						10.686	10.686

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

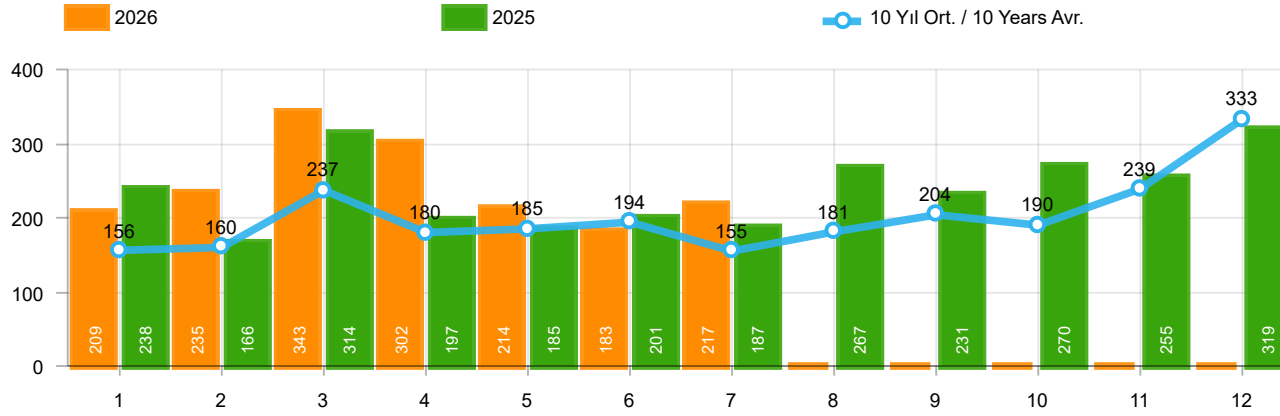
Data represents the last two model year's farm tractors registration figures



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	1.355	1.792	32,3
2	2.186	2.630	20,3
3	2.955	3.120	5,6
4	2.341	3.047	30,2
5	2.576	2.491	-3,3
6	2.547	3.674	44,3
7	2.049	2.515	22,8
TOPLAM / TOTAL	16.008	19.269	20,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	13.967	25.051	9.526	4.441	31,8
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	12.140	25.397	8.380	3.760	31,0
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	12.163	16.507	7.180	4.983	41,0
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	5.162	10.747	3.163	1.999	38,7
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	8.375	21.004	5.373	3.002	35,8
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	17.760	32.740	10.504	7.256	40,9
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	18.830	39.823	12.013	6.817	36,2
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	26.350	46.694	16.814	9.536	36,2
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	23.714	42.572	15.228	8.486	35,8
2025	1.466	2.830	4.057	3.460	3.435	3.507	2.859	2.853	3.392	3.144	3.940	5.890	21.614	40.833	12.589	9.025	41,8
2026	1.792	2.630	3.120	3.047	2.491	3.674	2.515						19.269	19.269	12.466	6.803	35,3

Midibüs Pazarının Analizi(OCAK - TEMMUZ)
Midibus Market Analysis(January - July)



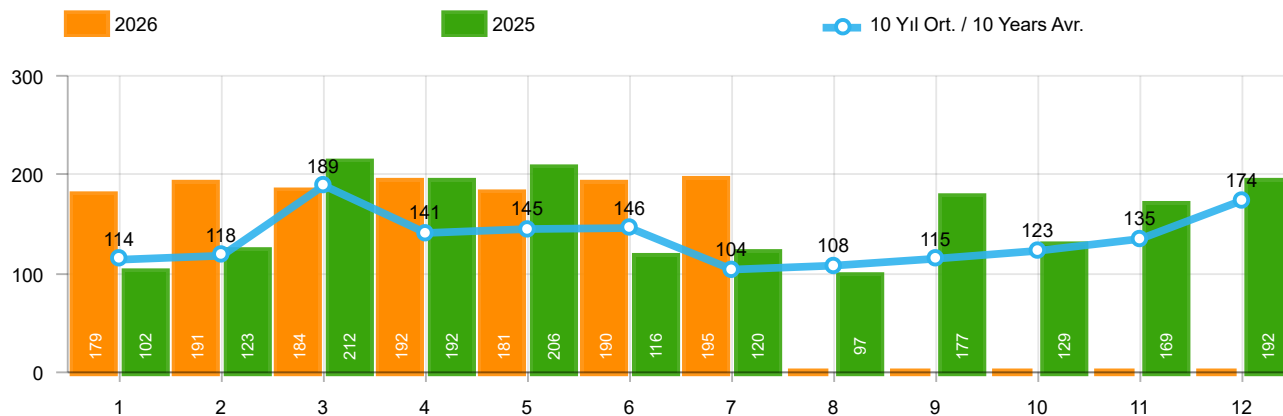
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	156	209	33,8
2	160	235	47,3
3	237	343	44,5
4	180	302	67,4
5	185	214	15,7
6	194	183	-5,9
7	155	217	40,3
TOPLAM / TOTAL	1.267	1.703	34,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.616	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.559	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.684	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	627	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	830	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	663	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	1.170	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	1.486	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	1.551	2.919
2025	238	166	314	197	185	201	187	267	231	270	255	319	1.488	2.830
2026	209	235	343	302	214	183	217						1.703	1.703

Otobüs Pazarının Analizi(OCAK - TEMMUZ)

Otobus Market Analysis(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2026
Automotive Industry Monthly Report 7 / 2026

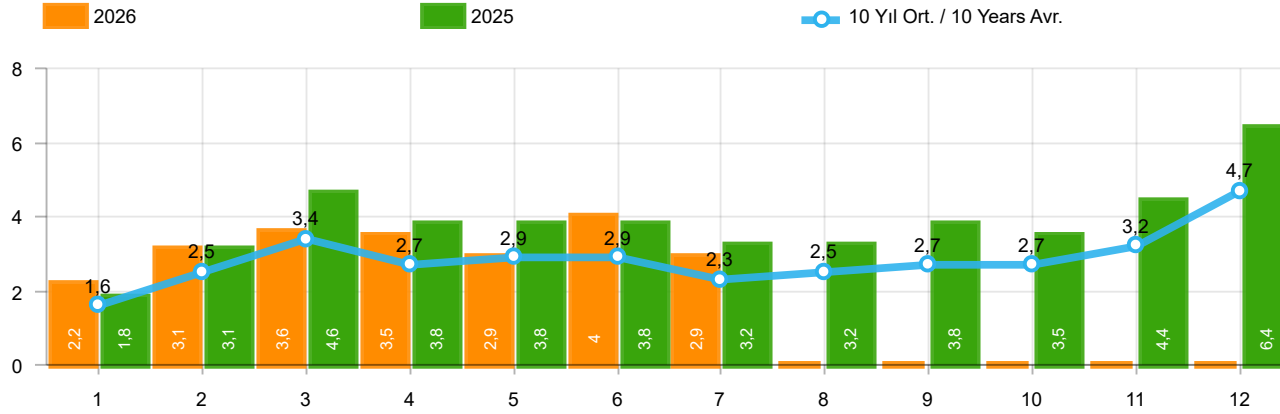


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	114	179	57,3
2	118	191	62,3
3	189	184	-2,7
4	141	192	36,0
5	145	181	24,7
6	146	190	30,1
7	104	195	87,3
TOPLAM / TOTAL	957	1.312	37,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.444	2.415	1.413	31	2,1
2017	174	119	167	124	188	115	206	187	92	231	109	235	1.093	1.947	1.081	12	1,1
2018	78	65	215	136	125	164	45	42	74	107	113	188	828	1.352	817	11	1,3
2019	75	54	112	35	97	41	25	45	84	28	42	54	439	692	439	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	632	1.038	632	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	803	1.267	803	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	919	1.828	919	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	1.155	1.951	1.155	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	1.186	1.789	1.186	-	-
2025	102	123	212	192	206	116	120	97	177	129	169	192	1.071	1.835	1.071	-	-
2026	179	191	184	192	181	190	195						1.312	1.312	1.312	-	-

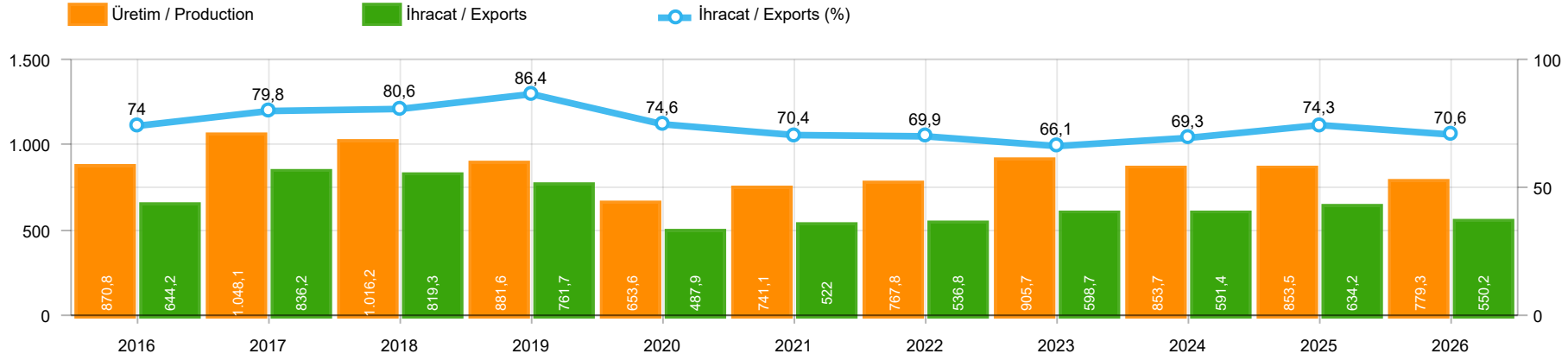
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - TEMMUZ)
HCV Market Analysis(x1000)(January - July)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2026
Automotive Industry Monthly Report 7 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	1.625	2.180	34,2
2	2.464	3.056	24,1
3	3.381	3.647	7,9
4	2.662	3.541	33,0
5	2.906	2.886	-7
6	2.887	4.047	40,2
7	2.308	2.927	26,8
TOPLAM / TOTAL	18.232	22.284	22,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-7 Toplam / Total	Toplam / Total	1-7 Yerli / Local	1-7 İthal / Import	İthal Oran / Import %
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	17.027	30.558	12.555	4.472	26,3
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	14.792	30.635	11.020	3.772	25,5
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	14.675	20.613	9.681	4.994	34,0
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	6.228	12.887	4.229	1.999	32,1
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	9.837	23.362	6.835	3.002	30,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	19.226	35.500	11.970	7.256	37,7
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	20.919	43.880	14.102	6.817	32,6
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	28.991	51.411	19.455	9.536	32,9
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	26.451	47.280	17.965	8.486	32,1
2025	1.806	3.119	4.583	3.849	3.826	3.824	3.166	3.217	3.800	3.543	4.364	6.401	24.173	45.498	15.148	9.025	37,3
2026	2.180	3.056	3.647	3.541	2.886	4.047	2.927						22.284	22.284	15.481	6.803	30,5



	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
İhracat/Export	644.221	836.175	819.270	761.663	487.868	521.967	536.754	598.671	591.356	634.223	550.193
Üretim/Production	870.818	1.048.131	1.016.213	881.552	653.594	741.094	767.843	905.666	853.744	853.495	779.338
İhracat/Exports (%)	74	79,8	80,6	86,4	74,6	70,4	69,9	66,1	69,3	74,3	70,6

Taşıt Araçları İhracatı (2024 - 2026)
Motor Vehicle Exports (2024 - 2026)

SEKTÖR / SECTOR	2024	2025	1/7-2025	1/7-2026	2026/2025 %
OTOMOBİL / Pass.Car	654.115	599.687	360.940	255.679	-29,2
OTOMOBİL TOPLAM / Pass. Car Total	654.115	599.687	360.940	255.679	-29,2
KAMYON / Truck	10.024	10.461	5.396	5.873	8,8
KAMYONET / Pick Up	279.520	330.611	191.880	216.859	13,0
OTOBÜS / Bus	8.674	10.760	5.889	6.187	5,1
MİNİBÜS / Minibus	58.922	104.496	62.573	56.924	-9,0
MİDİBÜS / Midibus	1.779	1.895	1.055	879	-16,7
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	358.919	458.223	266.793	286.722	7,5
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.013.034	1.057.910	627.733	542.401	-13,6
TRAKTÖR / F.Tractor	12.976	11.261	6.490	7.792	20,1
TRAKTÖR TOPLAM / F.Tractor Total	12.976	11.261	6.490	7.792	20,1
GENEL TOPLAM / GRAND TOTAL	1.026.010	1.069.171	634.223	550.193	-13,2

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2024	2025	1-7 / 2025	1-7 / 2026
A.I.O.S.	1.067	1.160	580	594
FORD OTOSAN	330.240	399.718	237.481	228.439
HATTAT TRAKTÖR	460	238	126	110
HYUNDAI MOTOR TÜRKİYE	204.000	156.500	119.506	64.461
KARSAN	487	563	232	365
M. BENZ TÜRK	9.134	10.962	5.655	6.272
MAN TÜRKİYE	2.413	3.752	2.055	2.432
OTOKAR	2.240	2.841	1.472	1.182
OYAK RENAULT	241.398	270.325	159.040	111.373
TEMSA	1.386	1.384	745	699
TOFAŞ	33.568	47.402	21.199	46.742
TOYOTA	187.101	163.303	79.768	79.842
TÜRK TRAKTÖR	12.516	11.023	6.364	7.682
GENEL TOPLAM / Grand Total	1.026.010	1.069.171	634.223	550.193

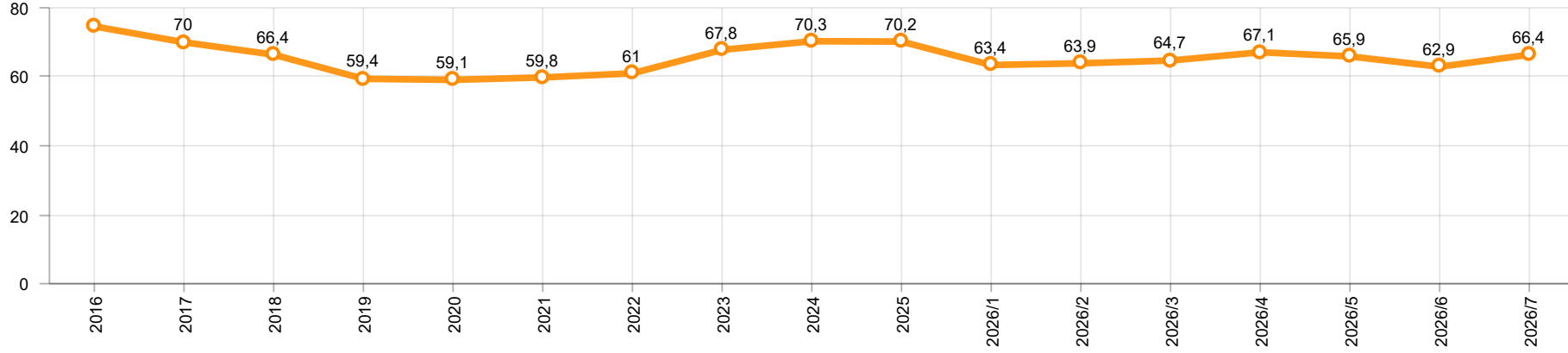
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2024	2025	OCAK - TEMMUZ / January - July 2025	OCAK - TEMMUZ / January - July 2026	2026 / 2025 %
Toplam Yan Sanayi / Total Component Industry	14.834.534.134,43	15.739.287.669,12	9.046.239.855,36	9.457.048.468,92	4,5
İç ve Dış Lastik / Tyres	1.695.747.530,66	1.789.298.429,83	1.078.146.190,05	1.013.696.310,72	-6,0
Emniyet Camı / Safety Glasses	280.215.237,25	289.866.900,94	171.560.462,85	152.516.258,19	-11,1
Motor / Engine	382.943.916,89	439.925.541,89	268.518.740	178.800.789,18	-33,4
Akümülatör / Batteries	574.214.528,75	519.390.737,96	274.987.414,35	308.008.398	12,0
Diğer Aksam ve Parça / Spare Parts&Components	11.901.412.920,88	12.700.806.058,5	7.253.027.048,11	7.804.026.712,83	7,6
Toplam Ana Sanayi / Total Vehicle Industry	21.908.107.320,72	25.090.799.599,88	14.395.335.250,05	14.404.081.440,39	0,1
Otobüs / Bus	1.928.277.914,79	2.574.580.890,54	1.415.110.517,08	1.513.146.324,75	6,9
Midibüs-Minibüs / Midibus-Minibus	458.756.016,15	430.280.238,96	252.274.653,29	208.420.210,74	-17,4
Otomobil / P.Cars	11.284.019.896,14	11.771.052.632,27	6.897.994.663,14	6.265.937.040,57	-9,2
Kamyon-Kamyonet / Truck-Pick Up&Van	6.385.585.004,01	8.417.805.662,76	4.887.037.855,02	5.241.369.503,32	7,3
Römork ve Yarı Römork / Trailer-Semi Trailer	669.849.493,33	644.772.987,23	311.805.825,37	362.655.498,06	16,3
Çekici / Tractor	653.234.993,5	738.114.836,6	367.583.917,65	442.006.701,72	20,2
Tarım Traktörü / Farm Tractor	528.384.002,8	514.192.351,52	263.527.818,5	370.546.161,23	40,6
Toplam / Total	36.742.641.455,15	40.830.087.269	23.441.575.105,41	23.861.129.909,31	1,8

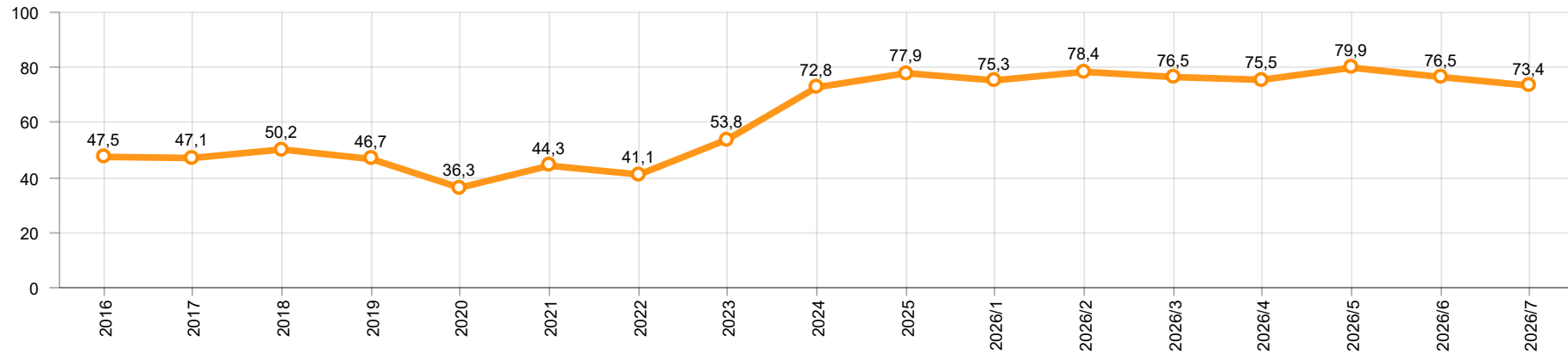
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	34.250	37.898	34.191	36.507	38.003	39.233	35.597						255.679
KAMYON - H. Truck	712	873	950	775	579	973	932						5.794
K.KAMYON - L. Truck	12	10	13	7	9	16	12						79
KAMYONET - Pick Up	22.317	30.836	28.472	37.967	26.406	36.772	34.089						216.859
OTOBÜS - Bus	725	999	887	892	773	1.016	895						6.187
MİNİBÜS - Minibus	6.413	9.130	6.655	8.800	7.250	10.458	8.218						56.924
MİDİBÜS - Midibus	78	102	152	95	141	204	107						879
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.257	41.950	37.129	48.536	35.158	49.439	44.253						286.722
TAŞIT ARAÇLARI TOPLAMI - MV Total	64.507	79.848	71.320	85.043	73.161	88.672	79.850						542.401
TRAKTÖR - F.Tractor	700	1.030	1.105	1.231	1.083	1.504	1.139						7.792
GENEL TOPLAM - Grand Total	65.207	80.878	72.425	86.274	74.244	90.176	80.989						550.193

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI MOTOR TÜRKİYE	11.700	10.250	7.620	9.900	8.906	9.183	6.902	-	-	-	-	-	64.461
OYAK RENAULT	7.138	18.751	18.205	15.796	18.293	18.138	15.052	-	-	-	-	-	111.373
TOFAŞ	-	3	-	-	-	-	-	-	-	-	-	-	3
TOYOTA	15.412	8.894	8.366	10.811	10.804	11.912	13.643	-	-	-	-	-	79.842
TOPLAM - Total	34.250	37.898	34.191	36.507	38.003	39.233	35.597	-	-	-	-	-	255.679

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	19.124	25.009	20.988	28.197	20.612	29.424	26.725	-	-	-	-	-	170.079
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	40	-	1	-	-	-	-	-	-	-	-	-	41
TOFAŞ	3.153	5.827	7.483	9.770	5.794	7.348	7.364	-	-	-	-	-	46.739
TOPLAM - Total	22.317	30.836	28.472	37.967	26.406	36.772	34.089	-	-	-	-	-	216.859

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	6.413	9.113	6.620	8.795	7.247	10.453	8.218	-	-	-	-	-	56.859
KARSAN	-	17	35	5	3	5	-	-	-	-	-	-	65
TOPLAM - Total	6.413	9.130	6.655	8.800	7.250	10.458	8.218	-	-	-	-	-	56.924

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	286	202	189	212	226	166	220	-	-	-	-	-	1.501
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	426	671	761	563	353	807	712	-	-	-	-	-	4.293
OTOKAR	12	3	13	6	9	16	12	-	-	-	-	-	71
TEMSA	-	7	-	1	-	-	-	-	-	-	-	-	8
TOPLAM - Total	724	883	963	782	588	989	944	-	-	-	-	-	5.873

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	45	30	55	54	82	66	32	-	-	-	-	-	364
KARSAN	-	35	36	3	10	33	-	-	-	-	-	-	117
OTOKAR	23	26	32	28	33	82	34	-	-	-	-	-	258
TEMSA	10	11	29	10	16	23	41	-	-	-	-	-	140
TOPLAM - Total	78	102	152	95	141	204	107	-	-	-	-	-	879

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	26	54	26	38	25	35	26	-	-	-	-	-	230
KARSAN	11	25	56	46	45	-	-	-	-	-	-	-	183
M. BENZ TÜRK	281	298	306	292	194	332	276	-	-	-	-	-	1.979
MAN TÜRKİYE	239	439	354	333	292	417	358	-	-	-	-	-	2.432
OTOKAR	111	83	62	77	146	163	170	-	-	-	-	-	812
TEMSA	57	100	83	106	71	69	65	-	-	-	-	-	551
TOPLAM - Total	725	999	887	892	773	1.016	895	-	-	-	-	-	6.187

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	3	17	15	24	9	21	21	-	-	-	-	-	110
TÜRK TRAKTÖR	697	1.013	1.090	1.207	1.074	1.483	1.118	-	-	-	-	-	7.682
TOPLAM - Total	700	1.030	1.105	1.231	1.083	1.504	1.139	-	-	-	-	-	7.792

2026 Yılı İthal Otomobil Satışları
2026 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2026

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Firmalar / Firms	2025 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.741	115	114	132	116	66	89	66	-	-	-	-	-	698
ALPINE	146	16	19	26	17	15	27	17	-	-	-	-	-	137
Aston Martin	35	1	-	3	2	2	3	2	-	-	-	-	-	13
Audi	24.832	1.051	1.389	1.853	1.581	1.204	1.671	1.184	-	-	-	-	-	9.933
Bentley	38	-	6	6	10	2	5	1	-	-	-	-	-	30
BMW	33.992	764	1.677	2.371	1.880	1.818	2.875	1.782	-	-	-	-	-	13.167
BYD	45.537	3.866	1.428	833	447	152	83	23	-	-	-	-	-	6.832
CADILLAC	-	-	-	-	1	-	3	-	-	-	-	-	-	4
Chery	28.579	2.257	1.618	2.088	2.227	2.200	2.300	2.005	-	-	-	-	-	14.695
CHEVROLET	-	-	-	-	-	2	1	1	-	-	-	-	-	4
Citroen	47.818	2.103	3.079	3.557	3.445	1.723	3.934	2.032	-	-	-	-	-	19.873
CUPRA	12.998	298	532	613	759	663	762	580	-	-	-	-	-	4.207
Dacia	25.405	550	583	1.084	1.069	1.245	1.581	958	-	-	-	-	-	7.070
DS	2.262	106	120	130	62	69	88	16	-	-	-	-	-	591
Ferrari	25	-	2	2	3	2	3	3	-	-	-	-	-	15
Fiat	2.128	208	216	261	230	302	270	248	-	-	-	-	-	1.735
Ford	26.454	1.849	1.030	1.004	740	432	478	348	-	-	-	-	-	5.881
GMC	-	-	-	-	1	-	1	-	-	-	-	-	-	2
Honda	16.137	369	400	612	772	658	1.134	727	-	-	-	-	-	4.672
HONGQI	32	3	2	2	2	2	2	2	-	-	-	-	-	15
Hyundai	24.776	1.289	1.892	1.965	2.072	1.788	2.015	2.076	-	-	-	-	-	13.097
JAECOO	8.791	944	534	-	-	-	-	-	-	-	-	-	-	1.478
Jeep	3.486	303	377	1.007	966	907	687	820	-	-	-	-	-	5.067
KG MOBILITY	-	-	-	-	-	1.156	-	-	-	-	-	-	-	1.156
KG MOBILITY	11.449	1.462	1.172	1.470	2.037	-	2.043	1.385	-	-	-	-	-	9.569
Kia	25.420	647	2.056	2.585	2.811	2.611	2.258	2.027	-	-	-	-	-	14.995
Lamborghini	28	-	5	3	3	2	5	2	-	-	-	-	-	20
Land Rover	2.085	97	97	158	126	94	149	89	-	-	-	-	-	810
Lexus	742	6	30	32	47	23	22	26	-	-	-	-	-	186
Maserati	182	4	15	10	12	5	12	6	-	-	-	-	-	64
Mercedes-Benz	33.374	1.571	1.671	2.131	2.110	2.064	2.838	2.537	-	-	-	-	-	14.922
MG	2.280	132	193	312	301	255	219	248	-	-	-	-	-	1.660
Mini	10.380	352	1.301	1.387	1.376	1.257	1.470	1.235	-	-	-	-	-	8.378
Nissan	28.107	2.600	1.506	1.039	996	2.367	2.464	1.977	-	-	-	-	-	12.949
OMODA & JAECOO	-	-	-	1.013	1.344	1.221	1.567	1.303	-	-	-	-	-	6.448
Opel	48.016	2.522	3.391	3.825	3.005	1.864	2.762	1.584	-	-	-	-	-	18.953
Peugeot	59.798	1.884	6.178	5.472	4.311	3.586	3.735	3.184	-	-	-	-	-	28.350
Porsche	1.207	45	102	93	103	68	177	164	-	-	-	-	-	752
Renault	19.827	1.268	1.248	1.516	1.886	1.398	1.552	699	-	-	-	-	-	9.567
Seat	9.857	150	233	324	260	514	561	440	-	-	-	-	-	2.482
Skoda	45.321	1.655	3.323	3.391	3.748	3.110	4.229	3.586	-	-	-	-	-	23.042
Subaru	451	9	8	13	20	18	21	15	-	-	-	-	-	104
Suzuki	5.895	253	370	461	436	374	447	277	-	-	-	-	-	2.618
TESLA	31.509	490	720	935	880	370	398	295	-	-	-	-	-	4.088
Toyota	15.498	795	523	597	629	497	581	426	-	-	-	-	-	4.048
Volkswagen	88.682	5.301	4.353	5.633	9.297	5.845	5.642	5.538	-	-	-	-	-	41.609
Volvo	15.225	1.388	1.069	1.689	1.646	1.150	1.681	1.550	-	-	-	-	-	10.173
GENEL TOPLAM - Grand Total	761.273	38.723	44.582	51.638	53.786	43.101	52.845	41.484	-	-	-	-	-	326.159

2026 Yılı İthal Hafif Ticari Araç Satışları
2026 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 7 / 2026
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Firmalar / Firms	2025 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	22.773	1.139	1.650	2.089	2.397	1.706	1.554	1.696	-	-	-	-	-	12.231
Fiat	38.054	2.740	2.962	4.018	3.743	2.567	2.573	2.978	-	-	-	-	-	21.581
Ford	39.483	1.508	1.604	2.769	3.501	2.769	1.375	1.347	-	-	-	-	-	14.873
FOTON	1.571	77	74	57	154	223	441	62	-	-	-	-	-	1.088
GMC	-	-	-	-	14	2	6	-	-	-	-	-	-	22
Hyundai	859	55	30	55	107	100	174	36	-	-	-	-	-	557
Isuzu	1.333	129	57	49	49	17	78	55	-	-	-	-	-	434
Iveco	3.971	154	266	259	304	184	404	239	-	-	-	-	-	1.810
KG MOBILITY	-	-	-	-	-	758	-	-	-	-	-	-	-	758
KG MOBILITY	3.871	728	315	447	489	-	710	499	-	-	-	-	-	3.188
Kia	-	-	-	1	-	-	-	-	-	-	-	-	-	1
MAXUS	253	5	4	1	5	7	7	4	-	-	-	-	-	33
Mercedes-Benz	9.277	338	514	934	555	486	968	727	-	-	-	-	-	4.522
Nissan	598	17	80	108	10	32	43	9	-	-	-	-	-	299
Opel	25.304	699	1.660	1.597	1.895	1.187	1.833	1.290	-	-	-	-	-	10.161
Peugeot	25.394	651	1.917	1.447	1.945	1.842	2.614	1.499	-	-	-	-	-	11.915
Renault	12.567	598	784	899	961	662	989	672	-	-	-	-	-	5.565
Toyota	15.761	930	1.371	1.157	927	736	824	951	-	-	-	-	-	6.896
Volkswagen	18.811	1.012	1.028	1.041	1.157	1.143	1.517	1.382	-	-	-	-	-	8.280
GENEL TOPLAM - Grand Total	220.505	10.780	14.316	16.928	18.213	14.421	16.110	13.446	-	-	-	-	-	104.214